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BASIS

SOFT FEBRUARY 1-5, 2011

BICC, BANGABANDHU INTERNATIONAL CONFERENCE CENTRE

EXPO

GUIDE

2011

THE LARGEST ICT EXPOSITION OF BANGLADESH


THE
LARGEST **ICT**
EXPOSITION OF BANGLADESH



Bangladesh Association of
Software & Information Services

DIGITALBANGLADESH
in**ACTION**

BASIS
SOFT EXPO 2011
February 1-5, 2011



Organizer



Bangladesh Association of
Software and Information Services

Co-Organizers



Access to
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Programme

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Zone & Program Sponsors

e-Commerce Zone, IT Job Fair
& IT Innovation Search Program



Code Warriors' Challenge



Mobile Application Zone



**BASIS
SOFT EXPO 2011**

February 1-5, 2011



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EXPOSITION EXPOSITION OF

BASIS SoftExpo 2011

BASIS has been organizing its annual mega event BASIS SOFTEXPO since 2003. Over recent years, SOFTEXPO has become Bangladesh's biggest showcase for software products; IT enabled services (ITES) and ICT system solutions. For business organizations ranging from large conglomerates to SMEs, government departments & agencies, non profit & development organizations as well as individual buyers, SOFTEXPO is the show to and what technologies and products are contemporary and demonstrate the exciting things that are forthcoming.

Apart from the showcasing of products, services and solutions, SoftExpo also hosts a range of side events including - seminars and roundtables on policy and strategic issues, technical workshops, product presentations, contents for young talent search, IT job fair, business match making with foreign clients etc

This year's theme for SOFTEXPO is **Digital Bangladesh in Action**. By this theme, BASIS wants to highlight the importance of role & contribution in the implementation of "Digital Bangladesh" vision declared by Government. Some highlights of the SOFTEXPO 2011 are as follows.

- More than hundred exhibitors are taking part. Exhibitors include software & ITES companies providing business solutions, e-Governance solution providers, mobile content and application developers, communication solution providers, e-commerce merchants, IT training institutes, outsourcing companies etc.
- Over 50,000 visitors (including prospective corporate, institutional & individual buyers as well as wide range of people including investors/entrepreneurs, government officials & policy makers, professionals, journalists, academicians, students) expected during the 5 day long event.
- Participation of companies and visitors from a number of countries including USA, UK, Netherlands and Denmark.
- IT Job Fair through which IT companies will be able to interview the candidates for recruitment.
- Business match-making between local and foreign software/IT Enabled Services companies and clients.
- Talent Search Programs titled "Abiskarer Khoje" to award innovative IT projects developed by young talents (students/professionals).
- Programming contest titled "Code Warriors' Challenge".
- A number of seminars and business sessions to be participated by key decision makers of the country and renowned experts from home and abroad.





**Bangladesh Association of
Software and Information Services**

www.basis.org.bd

An Overview on BASIS

Bangladesh Association of Software and Information Services (BASIS) is the national association for Software & IT Enabled Services companies of Bangladesh. Formed in 1997, the association has been working with a vision of developing vibrant local software & IT service industry in the country. In persuasion of this vision, BASIS has been working relentlessly to create IT awareness in the society through projecting the high importance of making the country more IT enabled for a better future of the nation. At the same time the association has been working hard for creating an enabling environment for the software & ITES industry of the country so that it can flourish by rightly utilizing the huge market potential- both home and abroad.

BASIS started with 17 charter members in 1997. Today the membership stands over 405. BASIS Member companies account for lion's share of local software & IT Service Market.

BASIS tries to pursue the following broad goals through its regular programs and activities:

1. Domestic market development by creating awareness
2. Helping the local software and ITES companies penetrate the international market
3. Capacity building of the member firms
4. Persuasion for business friendly government policies for the industry

BASIS Secretariat

Bangladesh Association of Software & Information Services
DBBL Bhaban (5th Floor-West), 12 Kawran Bazar, Dhaka-1215,
Bangladesh.

Tel: +880-2-8151196, 8144708-9 | Fax: + 880-2-8151197

E-mail: secretariat@basis.org.bd | www.basis.org.bd

SoftExpo Organizing Committees

Convening Committee

Mr. AKM Fahim Mashroor, SVP, BASIS - Convener
Mr. Tamzid Siddiq Spondon, JSG, BASIS - Co- Convener
Mr. AK Sabbir Mahub, Director, BASIS - Co- Convener
Ms. Farhana A Rahman, Vice President, BASIS
Mr. Syed Almas Kabir, Treasurer, BASIS
Mr. Nahid Ahmad, Valuplus Computer systems
Mr. Sk. Abul Hashem, IECB
Mr. Rafiqul Islam Rowly, CSL Software Resources Ltd.
Mr. Shah Imraul Kaeesh, Technobd Web Solutions (Pvt.) Ltd
Mr. Shoeb Ahmed Masud, Business Automation Ltd
Mr. Ariful Hasan Opu, e-Soft
Mr. M. Rashidul Hasan, Systech Digital Ltd.
Ms. Rizwana Khan, Star Computers Systems Ltd.

Event Coordinator : Mr. Biplob Ghosh Rahul, Coordinator - Events & PR, BASIS

Organizing Sub-Committees

Sponsorship Committee

Mr. Forkan Bin Quasem, SG, BASIS
Ms. Farhana A Rahman, Vice President, BASIS
Mr. Syed Almas Kabir, Treasurer, BASIS
Mr. Shoeb Ahmed Masud, Business Automation Ltd
Mr. Sk. Abul Hashem, IECB

Venue and Logistics for Exhibition

Mr. Sheikh Abul Hashem, IECB
Mr. Amir Hossain, Elector Craft Corporation Ltd., member
Mr. Gopal Debnath, Mediasoft Data Systems Ltd. Member
Mr. Iqbal Ahmed Fakhruul Hasan, Divine IT Limited

Web and Social Media Presence

Mr. Shah Imraul Kaeesh, Technobd Web Solutions (Pvt.) Ltd.
Ms. Rizwana, Star Computers
Mr. Emran Hasan, Right Brain Solution Ltd.
Mr. Mirza Rashedul Amin, Prime Tech
Mr. Tamzid Siddiq Spondon, JSG, BASIS

Publication, Media & PR

Mr. Tamzid Siddiq Spondon, JSG, BASIS
Mr. Imtiaz Ilahi, Graphicpeople Limited
Mr. Md. Annur Rahman, Solar Soft Ltd
Mr. Abdullah-Al-Mamoon, ASTEROID Systems Ltd
Mr. Nahid Ahmad, ValuePLUS Computer Systems Limited

SoftExpo Organizing Committees

Seminars

Mr. AK Sabbir Mahbub, Director, BASIS
Mr. M. Rashidul Hasan, Systech Digital Ltd
Mr. Shueb Ahmed Masud, Business Automation Ltd ,
Mr. Nahid Ahmad , ValuePLUS Computer Systems Limited
Mr. Syed Almas Kabir , MetroNet Bangladesh Limited

IT Innovation Search Program (Abiskarer Khoje)

Mr. Jahidul Hasan Mitul, ED, Business Automation Ltd
Mr. Ariful Hasan Opu, E-Soft
Mr. Amir Hossain, MD, Elector Craft Corporation Ltd, Member
Mr. Ahmedul Islam Babu, Service Engine
Mr. Manjur Mahbob , Datasoft Systems BD Ltd.
Mr. Syed Almas Kabir , MetroNet Bangladesh Limited

Programmer Talent Search (Code Warriors' Challenge)

Mr. Fokhruz Zaman, Chairman, ipaholics
Mr. Md. Emran Hasan, Right Brain Solution Ltd.
Mr. M. Rashidul Hasan, Systech Digital Ltd.
Mr. Zohirul Alam Tiemoon , BASIS
Ms. Rizwana Khan , Star Computers Systems Ltd.
Mr. Shah Imraul Kaesh, Technobd Web Solutions (Pvt.) Ltd.

Technical Sessions

Mr. Md. Emran Hasan, Right Brain Solution Ltd.
Mr. Shah Imraul Kaesh, Technobd Web Solutions (Pvt.) Ltd.
Mr. Mirza Rashedul Amin , Prime tech
Mr. Fokhruz Zaman, iPaholics
Mr. AK Sabbir Mahbub, Director, BASIS

**General
Information
on
BASIS
SoftExpo 2011**

Venue

Bangabandhu International Conference Center

Entry to the Exhibition

Taka 30 per person

Free entry for students (valid student ID card needs to be shown). Ticket counter will be situated in front of the venue gate.

Parking

The parking for the corporate visitors/Exhibitors has been arranged within the premises of the BASIS SoftExpo center inside premises.

Information Center

Information Center will be situated at the main entrance of the exposition area. The latest information on the event and activities will be available here.

Expo Zones

Business Software Zone

Outsourcing Zone

Mobile Application Zone

Communication Zone

e-Commerce Zone

Multimedia & Animation Zone

IT Education Zone

Citizen Services Zone

Number of local companies exhibiting: 110

Press and Media Center

The Press and Media Center is the focal point of disseminating information about happenings of the event.

Food Courts

Food and drinks, including lunch, snacks etc. will be available for sale during exhibition time.

Prayer Room

A prayers area is also there inside the centre.

Emergency

In case of any emergency, please contact the staff at the Organizers Temporary Office

Prohibitions

The organizers reserve the right to order the expulsion of any person whose conduct in their opinion renders such a course occasion appropriate. Lighting fire, smoking, carrying harmful object/articles or creating disturbances in the exhibition halls is strictly disallowed. Appropriate sound volume should be maintained,

Programs Events & Activities

Inauguration Ceremony

Date: February 1, 2011 Time: 11:00 am
Venue: Carnival Hall, BICC

Exhibition for the Public

Exhibition remains open for the public from 10:00 am to 8:00 pm everyday
Date: February 1 to February 5, 2011
Venue: Exposition area (Milky Way and Harmony Hall)
[List of exhibitors with booth numbers is available in the next section]

Seminars and Roundtables

A number of seminars and roundtables will be arranged by BASIS during SoftExpo 2011
Date: 1,2,3,4 & 5 Feb
Venue: Seminar room (Media Bazar, Windy town and Green View)
[List of seminars is numbers is available in the next section]

Technical Sessions

A number of technical sessions on emerging technology and technical issues will arranged by BASIS during SoftExpo 2011
Date: 1, 4 & 5 Feb
Venue: Session room (Open stage of Harmony Hall and Green View)
[List of technical sessions available in the next section]

International business match making sessions

(between European companies and IT companies from Bangladesh)
Date: 1 & 2, Feb
Venue: Media Bazar

Industry Specific Match Making Sessions for selected industries

(3 sectors: Garments & Textile, Pharmaceuticals and Real Estate Industry)
Date: 3 & 5, February Venue: Media Bazar

Programmer Talent Search program “Code Warriors’ Challenge”

(sponsored by Banglalion)
Final round of competition to be held on February 4, 2011 at Media Bazar

IT Job Fair

(sponsored by Brac Bank)
CVs to be collected on 2 & 3 February. Face-to-Face Interview of short-listed candidates on 4 February. 20+ IT Companies taking part.

Award Ceremony

Grand award night to give special honorary awards. Awards will also be given to winners of all the contests.
Date: 4 February
Time: 6:30 pm to 9:30 pm
Venue: Celebration Hall, BICC

Seminars & Roundtables

1-Feb-11

Evening Session
6:00pm-8:00pm

The Role IT & Telecom Industry can play in building a technology-based Bangladesh
Organized by: GPIT

2-Feb-11

Morning Session
10:30am-1:00pm

National strategy for building skill base for global IT service market
Organized by: BASIS

Afternoon Session
2:30pm-4:30pm

Telecom for common man and ICT industry
Jointly Organized by: BASIS & A2I

Afternoon Session
2:30pm-4:30pm

Business Linkages for Exploring Outsourcing IT and ITES to EU
Jointly organized by: DCCI & BASIS

Evening Session
5:00pm-7:00pm

Health Service by using ITC for Unreached
Organized by: BASIS

Evening Session
5:00pm-7:00pm

Strategy for Building Digital Bangladesh
Jointly Organized by: BASIS & A2I

3-Feb-11

Morning Session
10:30am-1:00pm

Bangladesh in top 30 IT outsourcing destinations in Gartner's ranking: Action plan for way forward
Organized by: BASIS

Afternoon Session
3:00pm-5:00pm

Infrastructure requirements for the development of ICT sector
Organized by: BASIS

Afternoon Session
3:00pm-5:00pm

Leveraging potentiality of Women in IT Education and Industry
Organized by: BWIT

Afternoon Session
3:00pm-5:00pm

Outsourcing opportunities in VoIP & Telecom Industry
Organized by: REVE Systems

Afternoon Session
4:00pm-5:00pm

Defense R&D with industry collaboration
Organized by: BASIS

Evening Session
5:00pm-7:00pm

Open source, open opportunity
Organized by: BDOSN

Evening Session
6:00pm-8:00pm

The impact of ERP solution and data center on rental model in the corporate world.
Organized by: Hayes Tech

Evening Session
6:00pm-8:00pm

Information to be a source of income
Organized by: Kyusnu University, IGPF

Seminars & Roundtables (Cont.)

3-Feb-11

Evening Session Data center & e-services challenges and opportunities
6:00pm-8:00pm Organized by: SPECTRUM

4-Feb-11

Morning Session National e-Governance Architecture (NEA)
10:30am-1:00pm Jointly Organized by: BASIS & A2I

Afternoon Session Electronic & Mobile payment: Implementation Challenges
3:30pm-5:30pm Organized by: BASIS

Afternoon Session ROBOCUP Junior
3:30pm-5:30pm Jointly organized by: BASIS & Socket

Evening Session 10 years off-shoring experience in Bangladesh
6:00pm-8:00pm Organized by: Hawar IT Software Services Ltd

5-Feb-11

Morning Session Public Procurement Regulation for Service Industry and Building Public Private Partnership
10:30am-1:00pm Organized by: BASIS

Afternoon Session National Population Register (NPR)
2:30pm-4:30pm Jointly Organized by: BASIS & A2I

Evening Session Future of IT industry: The growth potential
5:30pm-7:30pm Organized by: GPIT

Technical Sessions

2-Feb-11

6:00pm-8:00pm Web Security
Media Bazaar

4-Feb-11

10:30am-1:00pm Application Development in Apple's Mobile Platform
Green View

3:30pm-5:30pm Designing user experience
Green View

6:00pm-8:00pm NoSQL - What is it and is it for you?
Green View

5-Feb-11

10:30am-1:00pm Restful Architecture and Web Services
Green View

2:30pm-4:30pm Refactoring, Code Small and Unit Testing in PHP
Green View

2:30pm-4:30pm Application Development in Android Platform
Harmony Hall

5:00pm-7:00pm Agile Project Management - Scrum or Kanban ?
Green View

Networking Sessions for Selected Industries

3-Feb-11

Morning Session Networking session for Real Estate Industry
10:30am-2:00pm Organized by: BASIS
Media Bazaar

5-Feb-11

Morning Session Networking session for Garments & Textile Manufacturers Industry
10:30am-2:00pm Organized by: BASIS
Media Bazaar

Evening Session Networking session for Pharmaceuticals Industry
3:00pm-6:00pm Organized by: BASIS
Media Bazaar

IT Job Fair

BASIS is going to arrange IT job fair on the occasion of BASIS SoftExpo2011. The job fair is arranged with the objective of creating suitable employment opportunities for IT professionals at the BASIS member companies. Also, by taking part at the job fair and sharing information of current activities, vision and future plans about their respective companies, IT companies will be able to project a realistic and practical scenario with respect to future opportunities for the career aspirant young talents.

CVs against specific job announcement (to be made available at SOFTEXPO web site) will be received on 2nd & 3rd day of BASIS SoftExpo 2011 (February 2 & 3, 2011). These CVs will be short-listed by respective companies and the interview schedule will be announced by the evening of February 3, 2011 at SOFTEXPO website.

Face-to Face interviews will be arranged at Expo Venue on February 4, 2011 for the short-listed candidates. Participating company representatives will take the interviews.

IT Job Fair
Sponsored by


List of Participating Companies (21)

Grameenphone IT
IBCS-Primax Software (Bangladesh) Limited
Technobd Web Solutions (Pvt.) Ltd.
Genuity Systems Limited
QSR Systems
Team Creative
Data Park (BD) Ltd
DK Technology Limited
Documenta TM Limited
Global Software Architects (GSA)
B G Interactive Limited
DNS Software Ltd.
Datasoft Systems BD Ltd.
Pyxisnet Ltd.
Therap BD
ServicEngine Ltd.
e-Media Bangladesh
e-Vista Technologies Ltd.
Oneworld Infotech
Right Brain Solution
BRAC Bank

International Business Matchmaking

During the first two days (February 1 & 2) of BASIS SoftExpo 2011, a number of match making meetings between Bangladeshi Software & ITES companies and a number of European companies (coming from three European countries Netherlands, UK and Denmark under the NTF II project, a ITC project funded by CBI, Netherlands and with the implementation support from BASIS and DCCI) will be held. The Bangladeshi companies who have already been enlisted through EOJ submission will be able to take part at the meetings. The meetings will be coordinated by ITC team.

Foreign Company Participating in SOFTEXPO

Name of Company	Name of Country	Website Address
GoApplicate A/S	Denmark	www.goapplicate.com
Accendo Aps	Denmark	www.accendo.dk
Esoft A/S	Denmark	www.esoftsystems.com
Klestrup partners A/S	Denmark	www.klestrup.dk
Omnext	Netherlands	www.omnext.net
Vanderlande	Netherlands	www.vanderlande.com
Atos Origin	Netherlands	www.atosorigin.com
Interlase	Netherlands	www.interlase.com
Laper Consultancy Outsourcing & offshoring NL	Netherlands	

IT Innovation Search Program

IT Innovation Search Program
Sponsored by




Newton Needed!



BASISOFTEXPO2011

IT Innovation Search Program (ABISHKARER KHOJE) is a yearly contest arranged by BASIS regularly since 2005. The objective of the program is to encourage young talents for developing innovative ideas of implementable IT projects.

Short List of IT Innovation Search Program 2011 (Second Phase): AUTO ALERT SYSTEM

Team Name: ZM International | **E-mail:** zakir@zmintl.com

After getting any signal from the smoke/fire alarm/door open detector, switch board will send a signal to Auto Alert System device, Auto Alarming System process the digital signal and send it to the computer.

Bangla Text to Braille Translation System

Team Name: Asterisk | **E-mail:** mahbub.mist@yahoo.com

Braille is a system which is used by blind and partially sighted people for reading and writing.

Bluetooth Attendance System

Team Name: Wiki Clock | **E-mail:** salman.edu@live.com

This system identifies valid Bluetooth devices with given format of device name. Collect some data from devices like its name, Mac, trace time and so on. Saves all collected data with a database of XML file. And thus keeps track of attendance of people.

Electronic Banner

Team Name: BRACU SUN | **E-mail:** rznalik@gmail.com

This project is a multi color LED display which can be used to display various message and animation. It can set any kind of text through computer interface or from mobile SMS. The text can be shown in any Font (OpenType, TrueType, ClearType, Unicode), can set Text Color, Background Color, can set various Transient Effects.

Explore Dhaka

Team Name: 3rd Eye Lab | **E-mail:** info@3rdeyelab.com

This is an Android mobile application based on Dhaka city. This application is going to help the user to locate nearest utilities right from their 3G mobile phone using the GPS system.

Finder Ultimate

E-mail: shiblee@computer.org

This application is a handy tool on 3G platform, for users of all types which can display a user's location in a 3D Map, track locations, find friends geographically, share photos, buy mobile contents, play multiplayer games, chat, get contacts, stock information, social networking site integration and many more.

Garbage Man Robot

Team Name: HACK | **E-mail:** sfgrahman@yahoo.com

This is a Robot which is capable of lifting weight. It can detect objects. Also it is capable of lifting the object and can transport it from one place to another.

Gonit Pathshala

Team Name: Gonit Pathshala group | **E-mail:** admin@gonitpathshala.org

Gonit Pathshala(gonitpathshala.org) is a project of online based mathematics learning and teaching platform in Bangla.

IT Innovation Search Program

IT Innovation Search Program

Jury Board

Dr. Anannya Raihan
Dr. Rokunuz Zaman
Rafiqul Islam Rowly
Jahidul Hasan
Shameem Ahsan
Ariful Hasan Opu
Manjur Mahboob
AK Sabbir Mahboob
Ahmedul Islam Babu
Amir Hossain

E-Society: Improvement of physical society of Bangladesh using Electronic resources

Name: Mohibuzzaman Zico | **E-mail:** mailzico@gmail.com

The target of this project is making a smooth relationship between Bangladesh Government and every individual of any area in any side of Bangladesh.

Infinity Exams

E-mail: popelraj@yahoo.com

Infinity Exams is a unique tool on educational activities. There are unique modules to develop, create, and examine questioners.

MA Aviation

Team Name: MA Aviation | **E-mail:** waki2000@hotmail.com

The initial mission is to produce a propelled glider single passenger micro light aero plane that can fly into the clouds and able to land safely satisfying the basic aviation safety standard.

appRain Content Management Framework

Team Name: appRain | **E-mail:** reazulk@gmail.com

appRain is an Opensource Content Management Framework (CMF). CMF is a web engineering concept where "CMS (Content Management System)" and "Framework" perform together to produce endless varieties of output in a very limited time.

Rabbit's Fury

Team Name: Wilderness Studio | **E-mail:** quazirfan@gmail.com

This is a game powered by jMonkey Game Engine. This Engine provides a very high level interface for the game developers to focus on game development from an artistic point of view.

SkyTouch Digital Signage Systems

E-mail: skytouch@live.com

SkyTouch Digital Signage is a dynamic content display system which is used to broadcast information using a combination of digital signage software and hardware.

Smart Stock

Team Name: EcoSoftBD | **E-mail:** info@ecosoftbd.com

Smart Stock is a complete solution for Share/Stock Business in Bangladeshi Stock Market. This is the first software in Bangladesh with Real-Time data update in market time and portfolio management with technical & fundamental analysis.

Super Vehicle Security System

E-mail: rukazirahman@gmail.com

It is a remote control vehicle security system which ensures vehicle security using mobile/telephone call.

Code Warriors' Challenge

Code Warriors' Challenge
Sponsored by



BASIS SOFTEXPO2011

For the first time, BASIS organized a software programming contest with the objective of sensitizing young professionals and IT students on industry required skills and for engaging them in real life industry practices. The contest is arranged for two categories- Students and Professionals on three technology tracks- PHP, Dot Net and Java.

A total of 72 teams with 230 candidates participated in the contest. After two rounds of competition, 23 teams were selected for the **final round** which will be held on **February 4** during SoftExpo. At each category, Champion and Runner up team will be awarded.

Finalists for (PHP track)

Professional Category	Student Category
Apocalypse	Dark horse
Galileo	Win32
ECDS	incompetent
	Ali Hasan Imam

Finalists for (.Net Track)

Professional Category	Student Category
ApoThrillseekers	Anonymous
CodePecker	Delphi
The a Team	Frolic
	BUET-Sappers
	Destro_

Result of Professional Category (Java Track)

Professional Category	Student Category
Coders	Mukto warriors
Extensive Quester	Buet Outlaws
The Matrix	FreeFall
	Hello World
	Challengers

Jury Board for Code Warriors' Challenge

Java

Mojahedul Hoque Abul Hasanat (Masum), CTO, Therap
N M H Tanveer Hossain Khan, IT Director , Tasawr Interactive
Fokhriz Zaman, Director, Millennium Information Solution Ltd.
Atiqur Rahman, Senior Software Engineer, Therap BD.
Md. Nazrul Islam, System Analyst, Therap BD.

PHP

Hasin Hayder , Founder (Leevio)
Md Emran Hasan, Co-founder & CTO, Right Brain Solution Ltd.
M Rashidul Hasan, Managing Director & CEO (Systech Digital)
Shah Imraul Kaesh, CTO, Managing Director, Technobd Web Solutions Limited

.NET

Zohirul Alam Tiemoon, Training Consultant, BASIS
Wahid Aziz Chaudhury, CTO, KAZ Software
Razib Imran, BRAC University

Code Warriors' Challenge

Freelancer Award



BASIS Freelancer of the year 2011

BASIS is going to award top freelancers who have been continuously upholding Bangladesh's image in the Global IT Space and at the same time contribution socially by earning foreign exchange and creation employment. 10 Award Winning Freelancers will be given reception and handed over awards in a Grand Award Night on February 4, 2011 during BASIS SoftExpo 2011.

A total of 140 freelancers registered for this year's award competition in three categories- Group, Individual and Student. The jury board will select top 10 freelancers from the applicants in those categories through several round of selection steps.

Jury Board for Freelancer Award

Munir Hasan, BDOSN
Pallab Mohaimen, Prothom Alo
Nafid Imran Ahmed, The Daily Star
M.A. Haque Anu, Computer Jagat
Emran Hasan, BASIS Member
Shah Imraul Kaeesh, BASIS Member

Platinum Sponsor

Grameenphone IT

GPIT is a private limited company registered with the Registrar of the Joint Stock Companies and Firms of Bangladesh under company's act 1994. It is a 100% subsidiary company of Grameenphone Ltd. which is the largest mobile operator company in Bangladesh.

GP IT has substantial number of talented top skilled professionals with significant experience in the development, implementation, support and maintenance of similar IT solutions for Grameenphone Ltd. 380+ top skilled employees, hired from the best schools, is working in GPIT. With world class operational set up. Most of the resources are certified professional e.g. 96 Oracle and Microsoft; experienced in high end and low cost system integration locally and globally. Low employee turnover rate makes the company unique in resource stability.

GPIT Solutions

Our capable solutions have helped build the largest IT Infrastructure in Bangladesh. These proven solutions are of global standards and rich in technology. Today our solutions touch the lives of over 30 million people in Bangladesh. We welcome you to explore how our solutions may transform your business and enlighten your customers:

- Mobile Solutions
- Enterprise Solutions
- Communication Solutions
- Network Solutions
- Infrastructure Solutions

GPIT Services

- Applications Development
- System Integration
- IT Consultancy
- Support & Maintenance
- Business Process Outsourcing

GPIT Products

- ERP (Enterprise Resource Planning)
- CRM (Customer Relationship Management)
- Core Banking
- Business Intelligence and Data Warehouse
- Process Automation
- Call Center Solutions
- Disaster Recovery
- Data Center

Target Verticals

Banking & financial
Government
Telecom

Contact Person: Rezwana Habib Manjary
Designation of Contact Person: Manager
Email: info@gpit.com | Website: www.gpit.com
Address: GPHOUSE, Bashundhara, Baridhara, Dhaka 1229
Phone: +880-2-9882990 | Mob: +880-1711505999 | Fax: +880-2-9882970



Gold Sponsor

REVE Systems

REVE Systems is leading provider of VoIP products and solutions. We work with many of the world's leading and innovative Service providers in the VoIP domain, ranging from start-ups to established industry leaders.

Our customers span across 50 countries, in all continents of the world and we provide 24x7x365 support to all our clients, to ensure that their services are always available to their customers. We have category leadership in Mobile VoIP, whereby our platform is used by more than 1200 service providers around the world to offer Mobile VoIP services.

We are a Symbian foundation member, part of iPhone developer community and Nokia developer forum. Our area of expertise includes Mobile VoIP, Application development on various mobile phone platforms, VoIP Billing, Switching, and VoIP tunneling. We are headquartered in Singapore, have our major development centre in Bangladesh and offices in India and UK.

Our Product portfolio includes a range of Mobile VoIP products such as: iTel Mobile Dialer Express (software for making VoIP calls / SMS from mobile phones), iTel Mobile Call back Dialer (makes call back usage simpler), iTel Mobile Call Through Dialer (makes calling card usage experience easier), iTel Pin Protector (prevents Pin hacking), iTel MVNO Smart (mobile client for Voice MVNO's) and iTel Switch Plus – a carrier grade softswitch, ideal for retail and wholesale VoIP business; iTel Billing – the most versatile billing solution for IP carriers and iTel Byte Saver – best VoIP tunneling product in the industry which can pass through any firewall or blockage, with added benefit of bandwidth saving feature.

Our target audience are the VoIP/Voice service providers and ISP's around the globe ranging from startup's to the largest of corporations.

Contact Person: M. Shahed Ullah | Designation: Head of Strategic Marketing
Email: shahed@revesoft.com | Website: www.revesoft.com
Address 308-C, Malibagh Chowdhury Para, Dhaka-1219, Bangladesh
Phone: +88027217330 | Mobile: +8801814655948 | Fax: +88-02-8251575

REVE Systems

Co-Sponsor



BRAC Bank

BRAC Bank is one of the country's fastest growing banks. With 144 branches, over 220 ATMs, 421 SME Unit Offices and over 8000 human resources, BRAC Bank operation now cuts across all segments and services in financial industry. With more than one million customers, the bank has already proved to be the largest SME Financier in just 9 years of its operation in Bangladesh and continues to broaden its horizon into Retail, Corporate, SME, Probashi and other arenas of banking. In the year: 2010, BRAC Bank has been recognized as Asia's most Sustainable Bank in Emerging Markets by the Financial Times and IFC. The bank is the country's first founder member of Global Alliance for Banking on Values (GABV) – a network of the world's leading sustainable banks.

Online Payment gateway

In the last few years BRAC Bank has equipped with all modern banking facilities and largest suite of banking products. In order to ensure maximum convenience and flexibility for the customers BRAC Bank has introduced Online Payment Gateway for the first time in Bangladesh. These renowned world standard Solutions already exist worldwide and BRAC Bank is the first in Bangladesh with VISA certification.

Benefits to Online Merchants

- Seller has the ability to reach customers all over the world rather than being limited to a certain geographical location. Any VISA card holder (debit / credit) can buy online conveniently from BRAC Bank's partner merchants.
- Overhead cost of an e-commerce web site is generally much less than the cost of a physical storefront
- No cash handling risk

Our main objective is to provide a reliable transaction process that reduces payment processing time, thus, allowing merchants to focus on serving their customers even better.

Existing Online Merchants

1. www.adroit-fashion.com
2. www.amardesheshop.com
3. www.bdjobs.com
4. www.digitalboimela.com
5. www.ecstasybd.com
6. www.khubsoorty.com
7. www.prabartana.com
8. www.rangbd.com
9. www.sadakalo.net
10. www.seiko.bangladeshbrand.com
11. www.shurjomukhi.com.bd
12. www.technobd.com

BRAC Bank welcomes you to expand the horizon of your business through enrolling into the online payment gateway. Our trust on your potential is unshakable.

Co-Sponsor

Microsoft®

BASIS **SOFTEXPO** 2011

Microsoft

The global software giant Microsoft opened a fully owned subsidiary office in Dhaka, Bangladesh in November 2004. This subsidiary is run by the Country Manager, Feroz Mahmud. Microsoft Bangladesh is also responsible for Microsoft business in Nepal and Bhutan.

Mission

To help people and Business throughout the world realize their full potential As Bangladesh moves towards developing a knowledge economy, Microsoft continues to work in close partnership with all stakeholders, including the government at all levels, the IT industry and academia, to ensure that technology is leveraged as a catalyst for enabling more and more individuals and communities to realize their full potential.

The following three strategic initiatives define Microsoft's mission of 'Realizing Bangladesh's Potential' today:

Creating a Digitally Inclusive Society

Creating a digitally inclusive society implies a thrust on long-term investments for taking the benefits of IT to the grass root and reaching out to communities in rural and semi-urban Bangladesh which are marginalized and are on the wrong side of the 'Digital Divide'. Accelerating IT literacy, creating locally relevant content in local languages and ensuring affordable access to technology are the key levers for achieving this mission.

The Local Software Economy

Microsoft works with its partners and developers in creating a vibrant local software economy by skills transfer and other initiatives are to enable them to tap domestic and global opportunities while delivering increased business value to customers. The ISV community is encouraged to realize the opportunities in the software products space, and Microsoft empowers the developers with tools, technologies and training required to develop high-end skills and compete in a global marketplace.

Encouraging Innovation

Microsoft encourages innovation at every place. It involves guiding the IT professionals to create an impact not only at home but also at a global level; developing innovative products to overcome the language barrier and to increase the accessibility and appeal of the PC and creating a robust IT economy that's geared to enable Bangladesh take a bold stem in developing the knowledge economy.

Local Address

Microsoft Bangladesh Limited
RM Center, 3rd Floor, 101 Gulshan Avenue
Dhaka 1212, Bangladesh
Phone: +880-2-8832973-75 | Fax: +880-2-8832976
Web: www.microsoft.com/Bangladesh

Headquarter

1 Microsoft Way, Redmond WA, USA

Co-Sponsor

Pavilions

ClickBD Ltd.	P 02
Daffodil Computers Ltd.	P 09
Divine IT Ltd	P 08
Graphicpeople	P 04
Leads Corporation	P 03
QSR Systems	P 01
Spectrum Engineering Consortium Ltd.	P 05
STM Vision Infotech Ltd	P 07
Symphony Softech	P 06

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Pavilion : P-02

ClickBD Ltd.

ClickBD.com is the first and largest online marketplace on Bangladesh. It's a place where goods and services are bought and sold by a community of individuals and businesses.

Products & Services to be exhibited

Classified Site & Online Store site

Target Business Audience

general population

Contact Person: Shabab Sabbir | Designation: Manager, Marketing

Mobile: 8801671517435 | Email: webteam@clickbd.com

Website: www.clickbd.com



Pavilion : P-09

Daffodil Computers Ltd.

Being started in the year 1990, Daffodil has outspread their business activities very quickly and has emerged as the largest, most prominent and experienced ICT conglomerate and premier education provider of the country. The concerns under the Daffodil are known as- ICT Ventures: Daffodil Computer Ltd., Dolphin Computers Ltd., Daffodil Software Ltd, Daffodil Web & E-Commerce, Daffodil Multimedia Ltd., Daffodil Online Ltd, Computer Clinic, Jobsbd.com. daffodilPC country's 1st local brand PC is the proud representation of Daffodil. Education Ventures: Daffodil International University, Daffodil Institute of IT, Daffodil International College, Bangladesh Skill Development Institute, Daffodil International School, Daffodil International Professional Training Institute, Daffodil Grameen IT Education Ltd., My e-Kids.

Contact Person: ABDUR ROB

Contact Address: ABDUR ROB64/3 LAKE CIRCUS, KALABAGAN, MIRPUR ROAD, DHAKA-1205 | Phone: 9116600, 8115986 | Mobile Phone: 01713493190

Fax: 8116103 | Email: secretary@daffodil-bd.com



Pavilion : P-08

Divine IT Ltd.

Divine IT Limited is a consulting and technology company specializing in Software, Web solutions and one of the leading IT solution providers in Bangladesh. Divine IT offers high quality IT solutions with professional services of outstanding quality, competence, performance & objectivity.

Products & Services to be exhibited

PrismERP Sphere Accounting LinesPay - HR & Payroll CubeCRM Centroid - LC Management AccounticaVL Core4VoIP - VoIPswitch Billing FurinaPHP - PHP Framework MyMoney

Target Business Audience

Garments & Textile Real Estate Pharmaceuticals Merchant Banks Distributions Companies Manufacturing Units Solar & Energy Trading Houses MLM Marketing

Contact Person: Iqbal Ahmed F. Hasan (Russell) | Designation: Chief Executive Officer
Phone: +880-2-8956074, +880-2-8953460 | Mobile: +880-173-0071001
Fax: +880-2-8932417 | Email: russell@divineit.net | Website: www.divineit.net

graphicpeople

Pavilion : P-04

Graphicpeople

Graphicpeople is an offshore studio using automated workflow infrastructure to service large international clients requiring complex, high volume output of digital and print materials in multi – format/language versions. We empower agencies and brands internationalize their world class communication.

Products & Services to be exhibited

Offshore DTP service and Web development service for Print, Web and Digital content

Target Business Audience

Advertising agencies, web agencies, print production company, large/ medium multinationals.

Contact Person: Imtiaz Ilahi | Designation: Managing Director
Phone: +88 02 881 8628, +88 02 989 5549
Mobile: +88 01713038450 | Email: imtiaz@enfatico.com
Website: www.graphicpeople.net



Pavilion : P-03

Leads Corporation

LEADS Corporation Limited is a leading technology services company delivering Information Technology solutions. LEADS delivers a broad portfolio of IT services and solutions to clients in the Banking, Insurance, Financial Services, production, distribution industries.

Products & Services to be exhibited

1. BankUltimus- A core Banking Solution 2. mBank- Portfolio Management Software 3. BlueChip- Broker Back Office Software 4. CenterPoint- An ERP 5. Life Insurance- On Line Life Insurance Solution

Target Business Audience

1. Financial Industry 2. Non-Banking Financials 3. Life Insurance Company 4. Production and Distribution Industry 5. Government 6. Telecoms

Contact Person: Dilir Khan | Designation: Executive-Marketing
Phone: +880-2-9552145 | Mobile: +880-1811-408605
Fax: +880-2-9565586
Email: dilir@leads-bd.com | Website: www.leads-bd.com



Pavilion : P-01

QSR Systems Ltd.

QSR provide solution for the large & SME or any business organization for their Business Automation by ERP & Accounting software. QSR also provide solution for IP Telephony. With experienced support & development team powered by efficient sales team we can provide the client an excellent service.

Products & Services to be exhibited

Business Product: 1. Business Talker (ERP Software) 2. Money Talker (Accounting Software) IP Telephony Product: 1. Quest Soft Switch. 2. Quest Topup. 3. Server & Soft Switch Rental Service.

Target Business Audience

1. Large & SME organization & professionals, Accounting Expats, Co-operatives. 2. IP Telephony & VoIP service providers, retailers, wholesalers.

Contact Person: Md. Shirajol Islam | Designation: Manager Admin
Phone: +880 2 891 8433 | Mobile: +88 01925 182728 | Fax: +880 2 891 8433 Ext-208
Email: info@qsrsystems.us | Website: www.qsrsystems.us



Pavilion : P-05

Spectrum Engineering Consortium Ltd.

CMMI Level 3 certified, Microsoft, Oracle, NetApp Gold Partner, & CISCO Premier Partner- designs & delivers IT solutions to global clients. Spectrum is enjoying steady growth in providing outsourcing services to USA, Canada & Europe

Products & Services to be exhibited

MISYS Core Banking Solutions, MISYS Treasury Solution, Oracle e-Business Suite/Oracle ERP, DMS/Imago Automated Cheque Clearing Solution & Electronic Fund Transfer, MS SharePoint, IT Help Desk Solution

Target Business Audience

Bank & Financial Institutes, Government, Multinationals Org, Manufacturing Company, Textile & Garments Industry, Telecommunication, Insurance Sector

Contact Person: Sabbir Ahmed | Designation: Project Manager
Phone: +880-2-9671038-9 | Mobile: +880-1714169616 | Fax: +880-2-9671370
Email: monirul@spectrum-bd.com | Website: www.spectrum-bd.com



Pavilion : P-07

STM Vision Infotech Ltd.

STM Vision Infotech Ltd. was established in 2003. It started its operation in the field of ICT with a view to opening windows for Bangladesh to set foot in the local & global software market by software development, data entry services and ICT skilled manpower development programs.

Products & Services to be exhibited

1. STM.ERP Modules: Human Resource Management Attendance & Payroll Management Accounts & Inventory Management Fixed Asset Management L/C Management 2. Tally.ERP 9(Accounting, Inventory & Payroll)

Target Business Audience

Textile, Garments, Knitting & Manufacturing Industries, NGO's, Real Estate, Government & Statutory bodies, Hospital & Pharmaceutical and SME Industries

Contact Person: S. M. Sajjad Hossain | Designation: Chairman & CEO
Phone: 8151907, 8153774, 8151397 | Mobile: 01730358080, 01819215530
Fax: 88-02-9123221 | Email: kssb@bangla.net | Website: www.stminfotech.com



Pavilion : P-06

SYMPHONY SOFTTECH

Started its journey on 1998 with one or two modules of Sage Accpac ERP and now we are concentrating total solution of ERP modules covering Accounting, Finance, Inventory, Payroll & HRM, Costing, Fixed Assets and industry specific business solution areas of the enterprises. Sage Accpac ERP Solution and our custom integrated solution cover the total AIS & MIS with additional Business Intelligent Tools to provide industry specific service.

Products & Services to be exhibited

Sage Accpac ERP for medium to Large enterprises

Pereosoft Cash Book

Norming Fixed Assets, Pyaroll & HRM

Sage CRM

MAFS Series (Custom Application as requested by client)

Third Party Integration to Sage Accpac

Busy (Business Accounting Software), Small & medium enterprises

Target Business Audience

1. Small to Large Group of Companies in any industry
2. Specially Manufacturing, Garments, Service & Trading, Real Estate and NGOs
3. Small to medium Group of Companies in any industry.

Business Contact Person: Md. Faruque Sikder, Consultant & CEO

Address: 16/D Lake Circus, Kalabagan, Dhaka-1205

Corporate Office: Flat-C1, House-12, Road-3, Dhanmondi R.A, Dhaka-1205

Phone: 8802-8151714, 9119812. Fax: 8802-9673916

E-mail: Faruque.Sikder@symphonysoftt.com, sumon.hossain@symphonysoftt.com

Web: www.symphonysoftt.com

Business
Software
Zone

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Advanced ERP(BD) Ltd.	B 15
Advance Software Development	B 46
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Barcode Automation (BD) Ltd.	B 69
BASE Ltd.	B 64
Best Business Bond Ltd.	B 41 to 43 & 55
Binary Quest Ltd.	B 12
Business Automation Ltd.	B 34 to 36 & B-38
CACTS Limited	B 67
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Computer Ease Ltd.	B 03 & 04
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CSL Software Resources Ltd.	B 56
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DataBiz Software Ltd.	B 31 & 32
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DNS Software Ltd.	B 48
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Hosting Help 24	B 17
IBCS Primax Software (Bangladesh) Ltd.	B 13 & 14
IECB	B 07
Internatinal Office Machines Ltd.	B 44
Maayas Secutronics Ltd	B 44(A)
Milinnium Information Solution Ltd.	B 50
Officextracts	B 47
One Simtech Ltd.	B 63
Onecall solutions Ltd.	B 44(B)
SATCOM Computers	B 02
Siddique Softtech Limited	B 59
Southtech Ltd.	B 10 & 11
Square InformatiX Ltd.	B 45
Star Computer System Ltd.	B 01
Systech Digital Ltd.	B 49
Talukder ICT Ltd.	B 53 & 54
Techants Technologies Limited	B 20 to 23
Techno BD Web Solutions (Pvt.) Ltd.	B 24 & 25
Technohaven Company limited	B 45(A)
Technovista Ltd.	B 8 & 9
Techvally Networks Ltd.	B 65
The Computer Ltd.	B 27
Valueplus Computer Systems Ltd.	B 18
Star Host IT Ltd.	B 05



Stall : B 19

2RA Technology Ltd.

2RA Technology Limited is the pioneer in embedded systems development in Bangladesh dealing with software, firmware and hardware design to provide end-to-end solution. We work throughout a complete product development cycle starting from basic design to implementation.

Products & Services to be exhibited

GPRS Connected access & attendance readers -Proximity Card Readers -Easy Sales Terminal -GPRS connected LED message display

Target Business Audience

Manufacturing companies -corporate offices -Retail Sales and Distribution companies -Individuals

Contact Person: Abi Abdullah Al Mamun | Designation: Managing Director
Mobile: +8801973062604 | Email: aabi@2ra-bd.com | Website: www.2ra-bd.com



Stall : B 15

Advanced ERP

Advanced ERP founding team comprises people with average experience exceeding 15 years in Enterprise Software arena. The experience gained by the team in technology, marketing, customer support, implementation, finance and management, while running software businesses in several countries, is invaluable.

Products and/or services to be exhibited

DreamApps is built on Java and XML,
DreamApps Common Application Platform
DreamApps DREAM
DreamApps Virtual Schema
DreamApps Generic Page
DreamApps Event Flow
DreamApps Smart Tree

Satisfied Customers

Our satisfied clients are our greatest achievements, we believe. With our superlative product range, experienced implementation team and commitment to offer the very best to them, they really find it easy to computerize their operation. In our long journey, it is our customers whose utmost satisfaction simply overwhelms us to move ahead and stay right on top and always come up with something that is simply second to none.

Contact person: Md. Mostafizur Rahaman (Sohel) | Designation: Director
E-mail: :sohel@dreamapps.com, support@advancederpbd.com
Web:www.advancederpbd.com
Phone: 8412966,8413379 | Mobile: 01819218125,01911338222



Stall : B 46

Advanced Software Development

Advanced Software Development is a complete solution provider of software development, computer networking and end-to-end communication services, IT consultancy, outsourcing, data entry, processing and analysis.

Products & Services to be exhibited

1. eMediaDesk 2. Financial Solutions 3. ERP

Target Business Audience

Banks, Telecom Organizations, Print and Electronic Media, Development Organizations, Local and Multinational Organizations

Contact Person: Monirul Islam | Designation: Director Marketing
Phone: +88028852823 | Mobile: +8801714042726, +8801714047805
Email: jamil@asdbd.com | Website: www.asdbd.com



Stall : B 28

Athena Software Associates Ltd.

Athena Software Associates is an American company with global reach. With headquarters both in the United States and Bangladesh, we are comprised of a team of highly competent and talented individuals experienced in web development, web programming, graphic design, software, database and application

Products & Services to be exhibited

Name of the product

Athena remittance management system. Software for manage total remittance management system

Target business audience

Banking & financial companys

Contact Person: MOHAMMAD WAZI ULLAH | Designation: BUSINESS MANAGER
Phone: +88 02 8833201 | Mobile: +8801717332425
Email: wazi.ullah@athena-soft.com | Website: www.athena-soft.com



Stall : B 69

Barcode Automation (BD) Ltd.

Barcode Automation (BD) Ltd. is an international organization with operations in UK, Sri Lanka and Bangladesh. It established in 1992 and possesses over a decade of experience in this industry. We are in the business of providing automated data capturing solutions and represent world renowned principles

Products & Services to be exhibited

We are providing Automated Data Capturing Solutions. Hardware & with related Software of world renowned principles: Motorola, Datamax-o'Neil, HID, IDTECK, SEAGULL Scientific, HUNDURE and ZK Software

Target Business Audience

We work on different industries i.e. RMG /Textiles; FMCG /Retail; Financial Institutions; Pharmaceuticals & Health Care; Logistics; IT; Leisure etc.

Contact Person: Lalindra Wijekoon | Designation: Director

Phone: +88 (0) 8850633, 8817403 | Mobile: +88 (0) 1819850298

Fax: +88 (0) 8850633 | Email: lalindra@barcodebd.com | Website: www.barcodebd.com



Stall : B 64

BASE Ltd.

BASE Ltd is a premier Information and Communication Technology Services Company that provides real values to businesses & individuals from digital technology. Established in 1999, BASE offers ICT products, services, Business Application Development, IT Training & System Integration & Maintenance.

Products & Services to be exhibited

BASE offers Products and Services in Four main areas: 1. Business Application Development 2. System Integration 3. Education/IT Training 4. Testing Services

Target Business Audience

Education: Those that need Red Hat Linux, Cisco & other IT training. Software: Organizations that need web based solutions, HR, Real Estate package.

Phone: +880 8622075-76 | Mobile: +88 01713144220

Fax: +880 29615755 | Email: sohel@baseltd.com

Website: www.baseltd.com



ankur.org.bd

Stall : B 62

Ankur ICT Development Foundation

Ankur ICT Development Foundation (AIDF) is a not-for-profit organization that envisions Bangladesh as a country in which widespread access to high quality education, information communication and technology lead to a more developed society.

Products & Services to be exhibited

Bangla Operating System, Bangla Office Suite, Bangla Internet Solution (Browser, Mail client, Instant Messenger), Bangla Spell Checker, Bangla Typing Tutor, Bangla Multimedia Player.

Target Business Audience

Government of Bangladesh. Donor, NGO, SME, Education institutes, Public or private companies and any individuals.

Contact Person: Mahay Alam Khan | Designation: General Secretary

Phone: 7912214 | Mobile: 01915825911

Email: info@ankur.org.bd | Website: www.ankur.org.bd



Stall : B 41 to 43 & 55

Best Business Bond Ltd.

Founded in 2003, 3BL has built its success around the development of a core product called Troyee-Business Solutionware, which encompasses innovative solutions in Financial Accounting, Inventory Management, Business Analysis and Decision Support Systems.

Products & Services to be exhibited

Accounting & Financial Solutions; Payroll, PF, Fixed Assets, Hire Purchase Management; Diagnostics & Hospital Management, Micro-finance Operations, ERP for Real Estate & Hotel Management

Target Business Audience

Small to Medium sized Trading, Non-Trading, Manufacturing, Distributing, Marketing business organizations; Government & Non-Government Organizations

Contact Person: Uttam Kumar Paul | Designation: Managing Director

Phone: 9674471 | Mobile: 01819461717

Email: troyeebd@gmail.com | Website: www.troyeebd.com



Stall : B 12

Binary Quest Ltd.

Binary Quest is an independent software vendor and technology services company. Binary Quest collaborates with clients to help them become high performance business. We continue to stay current with the most recent advances in technology so that we can compete to the rest of the World ICT market.

Products & Services to be exhibited

Outsourcing Custom Software Development Health-care Solutions Openbravo ERP Solutions Attendance and HR Management System Web Application and Hosting

Target Business Audience

Healthcare Professionals General Business Owners Foreign Companies

Contact Person: Gazi Andalib Shaon | Designation: COO

Phone: 880-2-9352641

Email: sazzad@binaryquest.com | Website: www.binaryquest.com



Stall : B 34 to 36 & 38

Business Automation Ltd.

Business Automation, since inception in 1998, has delivered number of successful quality solutions for global companies, SME and Government agencies for improving their business operation. Recognition of our deployed solutions has been marked by receiving 10 awards from local international organizations. With these inspirations, the company is committed to deliver more quality solutions to the clients through the talented technical professionals. It is flexible in designing the solution for achieving client's needs. The organization is an ISO 9001:2008 certified and Microsoft Certified Company.

Products & Services to be exhibited

1. Smart Q 2. Business Express Solution 3. Business Intelligence Solutions 4. Call center

Target Business Audience

1. Commercial Banks & Financial Institutions 2. Financial Sectors Like: Bank, brokerage services, insurance 3. One-Stop Service Center (Govt. & private)
4. Telecom Operators 5. Hospitals, Clinic & Diagnostics Center
6. Airlines FMCG 7. Pharmaceuticals 8. NGO 9. Donor agencies
10. Government 11. Utility company 12. Merchant Bank

Contact Person: Sharmin Akhter | Designation: Corporate Relationship Manager

Phone: 8119345, Ext- 113 | Mobile: 01618379318 | Fax: (+88-2) 9143656

Email: sharmin@batworld.com | Website: www.batworld.com



Stall : B 67

CACTS Limited

CACTS LTD (Center for Advanced Computer Technologies & Services) is one of the leading IT firms in Bangladesh and 90% of the turnover is produced for clients inside of Dhaka city. It has started its activities since 1992 and lead by Mrs. Nadira Banu and Mr. Md. Nurul Islam.

Products & Services to be exhibited

Software & Web Development - Networking solutions - Trouble-shooting in advanced microprocessor controlled devices
Target Business Audience

Contact Person: Md. Nurul Islam | Designation: Managing Director
Phone: 8802-8123748 | Mobile: 01711534197 | Fax: 8802-8123748
Email: basis@cats.com.bd | Website: www.cacts.com.bd



Stall : B 06

Code Arrow Ltd.

codeArrow Ltd. started on 2006 with the vision of developing innovative software solution for global business. We have widest array of technologies and services designed to fit your business challenge. codeArrow is strategically focused on consistent modern technology which can enable you to keep in touch with your business wherever you go. As a company, and as individuals, we are committed to our stake holder to deliver quality software solution with cost-effective manner. Our goal driven project management minimizes risk factors and ensure on time delivery of the solution. With software solution, we provide domain consultancy that enables our clients to optimize their business capability and lifelong collaboration with us.

Products & Services to be exhibited

Account Management System, Project management System, Inventory etc.

Target Business Audience

Insurance, Garments

Contact Person: Mohammad Mohiuddin Maruf
Designation: Manager, Operations & HRD
Phone: +88 02 8715141-2 | Mobile: 01915633057 | Fax: +88 02 8715143
Email: maruf@codearrow.com | Website: www.codearrow.com



Stall : B 03 & 04

Computer Ease Ltd.

CEL is a software company targeting the business application market with affordable, configurable, scalable products. We use state of the art, stable technology to create Web and Desktop applications for FMCGs, Telecom companies, Financial Institutes Pharmaceutical companies, Textile and Garments

Products & Services to be exhibited

Huge - HR & Payroll PPIC - Procurement, Production Planning and Inventory Control SDS - Sales & Distribution SurveyMaster - PDA-based Survey Data Collection Takawala - Electronic Fund Transfer

Target Business Audience

Telecommunications Banking / Finance Toiletries Pharmaceuticals FMCD Distribution Defense RMG

Contact Person: Md. Showkat Hossain

Designation: Accounts and Administration Manager

Phone: 880-2-9122311, 880-2-9111484, 880-2-8153330

Mobile: 01711679640 | Email: info@celimited.com | Website: www.celimited.com



Stall : G 03

Creash

Creash is a software and web development company with distinct skill in .net application development and Drupal CMS. We are up for the challenge of any kind of new technology and idea. We have the capability to bring life into your idea.

Products & Services to be exhibited

Tax Solution - Return preparation solution for tax consultants. at2clicks.com - Shopping in just 2 clicks and product is delivered to your home. Onuron - Write Bangla from mobile phone. Web Hosting

Target Business Audience

- Foreign clients looking for low cost outsourcing partner. - Local/Foreign clients looking for customized software/web development.

Contact Person: Aminur Rahman | Designation: Junior Executive

Phone: +880-2-9102162 | Mobile: +880173149324

Email: aminur_rahman@creash.com.bd | Website: www.creash.com.bd



Stall : B 56

CSL Software Resources Ltd.

CSL Software Resources Ltd. is one of the oldest software development companies in Bangladesh, since its inception in 1998 CslSoft has created software products working deeply in manufacturing business vertical. Over years Cslsoft has created its own niche in the Market by providing professional implementation consulting service coupled with its products. CslSoft provides its clients a clear vision of value proposition.

Products & Services to be exhibited

1. KANDAREE™ (ERP Solution for Garments Industries)
2. KORMEE™ (Human Resource Management Software)
3. SHOILEE™ (ERP Solution for Real Estate)
4. DHEERAJ™ (Financial Management Solution)

Target Business Audience

1. Garments Industries
2. Pharmaceutical Companies
3. MNC
4. Govt. Organization
5. Real Estate

Contact Person: Lutfun Nahar | Designation: Manager, Admin &HR
House: 53, Road : 7, Sector: 4, Uttara Model Town, Dhaka-1230
Phone no: +880.2.8954154, 8955334, 8958176
Mobile: 01718145774 | Fax: +880.2.8961946
E-mail: lutfun.nahar@cslsoft.com, info@cslsoft.com | Website: www.cslsoft.com.bd



DATA HEAD PVT. LTD.

Stall : B 26

Data Head Pvt. Ltd.

Since 2000, Data Head have its major works in developing generalized and customized software, web and web based solution. The main product is ACCLINE ERP. Suitable for manufacturing, trading, distribution company having 20+ modules. ACCLINE holds the maximum market share in Life Insurance Accounting

Products & Services to be exhibited

ACCLINE ERP ACCLINE Life Insurance ACCLINE Capital Market Operation
ACCLINE Textile # Business Software # ERP Development and Implementation
Website # Web Application # IT Consultancy

Target Business Audience

Manufacturing # Trading # Distribution # Real Estate # NGO

Contact Person: Mizan Fareed | Designation: Managing Director
Phone: 880-2-9138966, 880-2-9137785 | Mobile: 01711541366
Email: mizanfareed@datahead-bd.com | Website: www.datahead-bd.com



Stall : B 33 & 37

Divine IT Ltd.

Divine IT Limited is a consulting and technology company specializing in Software, Web solutions and one of the leading IT solution providers in Bangladesh. Divine IT offers high quality IT solutions with professional services of outstanding quality, competence, performance & objectivity.

Products & Services to be exhibited

PrismERP Sphere Accounting LinesPay – HR & Payroll CubeCRM Centroid – LC Management AccounticaVL Core4VoIP – VoIPswitch Billing FurinaPHP – PHP Framework MyMoney

Target Business Audience

Garments & Textile Real Estate Pharmaceuticals Merchant Banks Distributions Companies Manufacturing Units Solar & Energy Trading Houses MLM Marketing

Contact Person: Iqbal Ahmed F. Hasan (Russell) | Designation: Chief Executive Officer
Phone: +880-2-8956074, +880-2-8953460 | Mobile: +880-173-0071001
Fax: +880-2-8932417 | Email: russell@divineit.net | Website: www.divineit.net



Stall : B 31 & 32

DataBiz Software Ltd.

DataBiz Software Ltd(ISO 9001:2008)is an ICT Solution Provider Company having 700+ clients engaged in Business Software Development(ERP), Web Solutions, Mobile Apps and GPS Navigation based Software Development. Development Expertise on C# .NET, ASP.NET, PHP, JSP, JQuery, MVC, WCF, WPF, MSSQL, SQL Azure.

Products & Services to be exhibited

BiznessRoots (ERP) Real Estate Management Software Restaurant Management Software Highlights Inventory and Accounting University Administration System Mobile Applications Facebook Applications

Target Business Audience

Distribution and Retail Industry Real Estate Companies Hotels and Restaurants University, College, Schools Small & Mid level Business Organization

Contact Person: Mamunur Rashid | Designation: Manager (Sales and Marketing)
Phone: +88-02-8714185-6 | Mobile: +88-01912-125792
Fax: +88-02-8714186 | Email: ceo@databizsoftware.com
Website: www.databizsoftware.com



Stall : B 29 & 30

Datasoft Systems Bangladesh Ltd.

Provides high quality, cost effective and sustainable IT solution both inside the country and abroad •Successful implementation of International best practices like BOOT & SaaS model in the Government and Private sectors •ISO 9001:2000, CMMI level 3 company and the first IT SUPERBRAND in Bangladesh

Products & Services to be exhibited

Banking Services,Bioinformatics consulting services,Microfinance solution,Custom House Information Management Systems,Terminal Information Management Systems for Ports and Terminals,e-nrb web portal.

Target Business Audience

Government, Non-Government institutes, Banks & Financial Institutions, Large-scale Private Companies, Microfinance Organizations.

Contact Person: Ahmed Hussein Mahboob Uddin
Designation: Manager, Business Development
Phone: +88-02-9110169, +88-02-9110136
Mobile: +880 1678 112 810, +880 1199 818 755
Fax: +88-02-9114747
Email: Ahmed@datasoft-bd.com | Website: www.datasoft-bd.com



Stall : B 48

DNS Software Ltd.

DNS Software Ltd (DSL) is medium sized software development and IT enabled service Provider Company. It was founded in the year of 2001 as third new member of Delta Network Systems (DNS) Group (Which was established in 1993).

Products & Services to be exhibited

Mobile Value Added Services Global & Local Bulk SMS Service SMS Gateway Services (Push/Pull Services) Computer Based Exam Services Corporate Communication Portal (CCP) Customized software Development

Target Business Audience

Educational Institution,Finance,leasing,Insurance and Banks,Real Estates,Web Portals,Courier,Media Companies,Event Management, Stock Broker,MNC, Corp

Contact Person: Abdur Rahim Khan (Rana) | Designation: Customer Relationship Manager
Phone: 88-02-8850569 | Mobile: 01678034710 | Fax: 88-02-8815490
Email: akhand@dnsgroup.net | Website: www.dsl.com.bd



Stall : B 57

Epsilon Consulting & Development Services

ECDS was founded in 2006 with a focus on delivering software solutions to leading organizations in Bangladesh and providing world class Software Engineering Services to foreign clients at very competitive prices. We are academic in our approach to new technologies and professional in employing them.

Products & Services to be exhibited

Empresa-An ERP webbased application, TILA-Tea Estate Management System, CamTrack-University Management System, Serives-Business Software Development, Offshore and Outsourced Software Engineering, ITS

Target Business Audience

Tea Estate, Trading, Non-Trading, NGO, Manufacturing, Hospital, University, School

Contact Person: Adnan N. Rahman | Designation: CEO

Mobile: 01715021678

Email: adnan.rahman@ecds-tech.com | Website: www.ecds-tech.com



Stall : B 39 & 40

Era infotech ltd.

ERA InfoTech Ltd-A joint venture IT Company formed by Bank Asia Ltd,Ranks ITT Ltd of Bangladesh and ETA Info Tech LLC,Dubai.ERA is a software house, catering specially to the needs of the financial services industry (FSI) in developing and maintaining mission critical solutions.

Products & Services to be exhibited

Stelar-Centralized On-line Conventional Banking Application Software
Hikmah-Centralized On-line Shariah Based Islamic Banking Application Software
Orbits - Centralized On- line ERP Software

Target Business Audience

Banks Insurance Companies Group of Companies Multinationals

Contact Person: Mr. Md. Serajul Islam | Designation: Chief Executive Officer

Phone: 8802-7118006, 7116738 | Mobile: 88-01714033599 | Fax: 8802-7126240

Email: asif@era.com.bd | Website: www.erainfotechbd.com



Stall : B 60

Express Systems Ltd.

Express Systems Limited, a Leading conglomerate employing nearly 300 Personnel with revenues approaching US\$ 45 million has a diversified presence in ICT Product Distribution, Mobile Phone and Telecom Product Marketing, Agro-Fisheries, Garments Machineries and other FMCG products.

Products & Services to be exhibited

Time Attendance and Secure Access Control System; CCTV Camera and DVR System.

Target Business Audience

Local Corporate; Public Sector; Education Sector; Financial Sector; Manufacturer; Health Care; Hotel; Defense; Telco Sector; NGO; MNC; ISP

Contact Person: Md. Selim Reza
Designation: Deputy Product Manager, Security & Surveillance
Phone: +88-02-913 93 14, 913 03 63, 812 94 91
Mobile: +88001973438986 | Fax: +88-02-912 84 57
Email: selim.reza@esl.com.bd | Website: www.esl.com.bd



Stall : B 58

Grameen Solutions Limited

Grameen Solutions Limited (GSL) is a commercial enterprise dedicated to enhance Economic independence of Human Resource. GSL operates through its six integrated divisions. This essentially includes Software Solution Division, ICT Research driven training Division, Technology Division- IT Support, Audit & Certification, Contact Centre, Management Consultancy, Mobile Content & VAS, Financial & Office . We are committed to provide an environment that attracts and nurtures growth of Future leaders and able management with the courage & strength to lead with professional competence.

Our Future generations will benefit through our present investment and we do certainly want to ensure the country has economic development through this initiative.

Products & Services to be exhibited

Software and Web Development, Contact Center, Mobile Content & VAS, Professional Certification & Training, Consultancy & Job Placement.

Target Business Audience

Banks, MNC's, local group of companies, foreign bodies.

Contact Person: Ridwan Mustafiz | Designation: Director Operations
Phone: +880 2-802-1647 | Mobile: +8801678100144 | Fax: +880 2-802-0814
Email: info@grameensolutions.com | Website: www.grameensolutions.com

BASIS:SOFTEXPO2011

Business Software Zone



Stall : B 60

Hosting Help 24

Focused on providing a comprehensive Web Solution, Hosting Help 24 has rapidly made a visible presence in the market – its strong commitment to customer satisfaction being the pivotal factor in achieving the current standing. Operating as a joint venture entity with Expent USA LLC, a Virginia based Noted IT Company, Hosting Help 24 is venturing on adding new dimension to its business in terms of its product and services and operational base.

Products and Services to be exhibited

1. Total Web Solution
2. Domain Registration
3. Reselling of Domain
4. Website Hosting
5. Reselling Hosting (WHM, VPS, Unlimited)
6. Website Designing
7. Web -Application Software Development
8. Free Domain with Free Hosting
9. Ecommerce Services
10. Bangladesh Online Payment Help
11. Free Online Earning Support
12. HYIP Review
13. Workshop on Free Online Earning

Target Business Audience

1. Free lancers in IT Sector | Foreign Outsourcers
2. Entrepreneurs with open eyes
3. Local and Overseas Corporate Clients

Business Contact Person: Yousuf Ahmed Tuhin

Business Development Manager

Address: 79/B, 1st Floor, Avenue 1, Block B, Section 12, Mirpur, Dhaka 1216.

Phone: 0161- HOSTING (0161 – 4678464), 02-9015566

E-mail: info@hostinghelp24.com Web: www.hostinghelp24.com



Stall : B 13 & 14

HoIBCS PRIMAX Software (Bangladesh) Ltd.

IBCS-PRIMAX Software (Bangladesh) Ltd. is primarily an onshore and offshore software development and system integration house started its journey in 1989 and now a CMMI Level 3 and ISO 9001: 2008 certified company and partner of Oracle, RedHat and Zend. IBCS has offices in U.K and Bangladesh.

Products & Services to be exhibited

Product Computer Integrated Insurance System ERP for Real Estate
International Roaming System Micro Credit Share Management Services
Customized, Web Development Oracle DW/BI Enterprise Application

Target Business Audience

Multinational Companies Bank/ Insurance Companies Telecommunications
Manufacturing & Hospital Government & NGO

Contact Person: S. Kabir Ahmed | Designation: Managing Director

Phone: 8110699, 9141876, 9143775 | Mobile: +88-01713397550

Fax: (880-2) 8125407 | Email: info@ibcs-primax.com

Website: www.ibcs-primax.com



Stall : B 07

IECB

Information Engineers and Consultants Bangladesh Ltd (iecb) is a leading and innovative software development house based in Bangladesh. Starting from 2001, iecb now provides solutions in the broad range of Pharmaceuticals, FMCG, Financial, Telecom, e-Governments and some other sectors.

Products & Services to be exhibited

1. mFast. (Mobile enhanced Field force Automation and Sales Tracking Tool) 2. mConnex. (Configurable Push Pull and Bulk SMS Tool) 3. mVizion.(Mobile Location Tracker) 4. PIM Server Application.

Target Business Audience

1. Pharmaceuticals 2. FMCG Companies 3. Financial and Educational Institutions and 4. Any Enterprise whoever has remote reporting needs.

Contact Person: Md. Abul Hashem | Designation: Managing Director
Phone: +88029118303, +88029118404
Mobile: +8801819273000 | Fax: +88029118359
Email: hashem@iecbd.net | Website: www.iecbd.net



Stall : B 44

International Office Machines

IOM is one of the leading information and communication technology companies of Bangladesh, and the authorized distributor of Toshiba professional business software, MFP, and notebook. Since its inception in 1975, IOM's main focus has been to serve its clients with the best in the industry.

Products & Services to be exhibited

e-DMS (Electronic Document Management System), e-BRIDGE Document Library, e-FMS (Electronic Fleet Management System), YSoft SafeQ, and Re-Rite

Target Business Audience

Financial, Shipping & Logistics, Courier Service, Energy & Mineral Resources, NGO, Manufacturing, F&B & Hospitality, Medical & Life Sciences, Govt.

Contact Person: Iqbal Mahmood | Designation: Deputy Marketing Manager
Phone: 9862551, 8814452, 9896529 | Mobile: 01730 003399 | Fax: 8802 8829069
Email: iqbal.mahmood@iomltd.com | Website: www.iomltd.com



Stall : B 44(A)

Maayas Secutronics Ltd

Maayas Secutronics Ltd. is an upcoming name in the customized IT Solutions and Electronic Security Solutions industry. We have recently combined an expert team with over 75 years of market experience and moving forward with an innovative and customer-oriented mindset to satisfy our valued customers.

Products & Services to be exhibited

Intruder Alarm System, IP-PBX, IVR, HR+Payroll Software, Sales CRM
www.iinvestbd.com, Digital Display Access Control, CCTV, proximity card, E-commerce site

Target Business Audience

Banks & Financial Institutions, B2B, Real Estate, Manufacturing company
SMEs, Advertising agency, Software companies, Hospital, Academic institution

Contact Person: Md. Rajib Alam | Designation: Business Development Manager
Phone: 02-9611191, 02-9612968 | Mobile: 01811 448009
Email: rajib@maayasbd.com | Website: www.maayasbd.com



Stall : B 50

Millennium Information Solutions Ltd. (MILLENNIUM)

Over more than a decade, Millennium Information Solution Ltd. (Millennium) has established itself as a consistent and reliable software company through its commitment and dedication towards quality, innovation and customer satisfaction. The company specializes in software solutions that provide competitive advantage by improving decision-making process and enhancing business performance of customers.

The company has two following products

- a) Ababil – A complete Core Islamic Banking solution.
- b) Sylvia- A complete Human Resource Management Solution including KPI based Performance Management.

Azad Centre (15th Floor), 55 Purana Paltan, Dhaka-1000
Phone: 880-2-9514570, 880-2-9514571 | FAX: 880-2-9514572
Email: info@mislbd.com | Web: www.mislbd.com

Contact Person: Abu Hena Md. Shahin
Designation: Business Development Officer
Cell: 8801671402776, 880171701756 | E-mail: shahin@mislbd.com



Stall : B 47

Officextracts

Formed in 2006, Officextracts is an ISO 9001:2008 certified IT distribution company, and since 2008 it is the exclusive distributor for Kaspersky Lab in Bangladesh. Officextracts does not sell direct to end-customers, but through a large number of channel partners across the country.

Products & Services to be exhibited

Officextracts imports Kaspersky Lab anti-virus & security software, distributes those and provides training & service support to channels partners as well as to end-customers on those products.

Target Business Audience

Ministries & departments, banks, NGOs, MNCs, academia, news & media, software & IT houses and individuals users are business audience of Officextracts.

Contact Person: Birendra N. Adhikary | Designation: Executive Director
Phone: (88) 09604101234, (88 02) 9886627, 9899544, 8714721-22
Mobile: (88) 01730444872, 01912023053 | Fax: (88 02) 9886627
Email: bn.adhikary@officextracts.com | Website: www.officextracts.com



Stall : B 63

ONE SIMTECH LTD.

ONE SIMTECH LTD (Reg.No. C-83632/10) established as software and SMS base technological company with a mission to provide quality IT solution and support to GoB, Corporate House, Private Company, NGO's, etc. Our main focus on Software Development (Desktop and web application), Security Devices and SMS base Technological Solution.

Products and/or services to be exhibited

ONE SIMTECH LTD offers Attendance & Access Control System, Customize Software Development, Website & Web Application Development, IT Consultancy, Network Solution, Special Training on Oracle Database and Centralized Monitoring System.

Target Business audience

ONE SIMTECH LTD always ready to provide support to Corporate Office, Bank, Pharmaceutical, Telecommunication Sector, NGO, Hospital, Educational Institution, Financial Institution, Garments, etc.

Contact person: Md. Razaul Karim | Designation: Managing Director
E-mail: info@onesimtech.com | Website: www.onesimtech.com
Mailing Address: 10/19 Razia Sultana Road, Mohammadpur, Dhaka-1207
Mobile: +88 01191669743, 01556326947, 01199002442, 01552347771



Stall : B 44(B)

OneCall Solution Ltd.

OneCall Solutions Limited, established in 2007, a Value Added Reseller and System Integrator of Unified Communications-Contact Center Solutions, Unified Messaging, IP PBX, and Enterprise solutions, for both hardware and software, in Bangladesh. Develop own Contact Center and Enterprise Solution, OneXchange

Products & Services to be exhibited

Affiliated with some renowned companies worldwide, like Avaya, ININ, Drishti Soft, Globitel, Digium, Sangoma, Xorcom, Addpac, Atcom, Audiocodes, Plantronics, Accutone, Globitel, Movertu, Unified Communication.

Target Business Audience

1. Contact Center Solution
2. Software and hardware providers
3. Unified Communication
4. VAS Products
5. Telecom Solution

Contact Person: Sadia Monir | Designation: Sr. Executive, Business Development
Phone: +88 02 8831598 | Mobile: +88 01911721005, 01818182154
Email: sadia@onecallbd.com | Website: www.onecallbd.com



Stall : B 02

SATCOM Computers

Satcom Computers Ltd. is a prominent computer sales, software development, data entry firm established in 1992. It has a reputation for development of simple, effective and user-friendly customized software. Now, 30 staffs are working in its software section.

Products & Services to be exhibited

1. SatERP-Textile & Hospital
2. SatHealth- Hospital/Clinic, Diagnostic center
3. SatAcc- small & large company
4. SatSMS- public limited company
5. SatNews- Publication Company

Target Business Audience

1. Outsourcing
2. At Local Market: 2.1 Manufacturing Companies 2.2 Hospital and Diagnostic centre 2.3 Educational Institute 2.4 Publication Media

Contact Person: Swadesh Ranjan Saha FCA, FCS | Designation: Managing Director
Phone: 7172025, 7172026, 7172623 | Mobile: +8801711531423, +8801923957139
Fax: +88027175704 | Email: suman@satcombd.com | Website: www.satcombd.com



Stall : B 59

Siddique Softtech Limited

Software Development, Data processing and Developing Effective Enterprise IT solutions.

Products & Services to be exhibited

Resent Development works

Target Business Audience

Corporate
SOHO
Government/Semi Govt. Organization
Financial Organization

Business Contact Person: Mir Md. Nur-E-Alam
Address: Siddique Tower (11th Floor), 49 Mohakhali C/A, Dhaka-1212
Phone: +88-02-8837967 | Fax: +88-02-8318382
E-mail: info@siddiquesoft.com | Web: www.siddiquesoft.com

SOUTHTECH

Stall : B 10 & 11

Southtech Ltd.

Southtech Limited is one of the largest ISO 9001:2008 certified and CMMi L-3 appraised software companies in Bangladesh. We have proven domain knowledge in areas of process engineering, banking and finance, HR management, retail and wholesale management, and web-based application development.

Products & Services to be exhibited

1. Southtech Ascend Banking 2. Southtech SCALED 3. Southtech EasyPOS

Target Business Audience

1. Banking Industry 2. Microfinance industry 3. Multinational Companies 4. Retail Shops 5. Distribution Centers

Contact Person: Mohammad Saruatul Hoque | Designation: Relationship Executive
Phone: +88-02-891-6331, +88-02-891-9905, +88-02-891-5061
Mobile: +880-1911342339 | Fax: +88-02-891-1809, +88-02-891-4170
Email: mohammad.hoque@southtechlimited.com
Website: www.southtechlimited.com



Stall : B 45

Square InformatiX Ltd.

Square InformatiX Limited (SIL), a Private Limited Company, established in 2000. SIL is a complete solution provider of software development, computer networking, end to end communication back bone service through VSAT and RADIO Link, nation wide internet service and Web development.

Products & Services to be exhibited

1. Integrated Business Application/ERP for Manufacturing & Distribution Companies 2. Accounting, HR & Payroll Software 3. POS, Inventory, Marketing and Sales Software 4. Web Development Service

Target Business Audience

Manufacturing & Distribution Companies, any other SME and Group of Companies

Contact Person: Goutam Basak | Designation: Assistant General Manager
Phone: 8833047-56, 8859007 | Mobile: 01713 140934 | Fax: 8828768
Email: goutam@squaregroup.com | Website: www.e-home2u.com



Stall : B 01

Star Computer System Ltd.

Star Computer Systems Limited (SCSL) is a leading CAD & ICT solution provider company in Bangladesh. SCSL is specializing in Web, E-Business, E-Governance, Financial Management System, ERP, Security Systems, ICT Consultancy Services & Training. SCS is an ISO Certified & a Distributor of ZWCAD.

Products & Services to be exhibited

- HRM - ERP - IMS - ZWCAD

Target Business Audience

- Real Estate & Housing - Engineering Consulting Firms - Garments - NGO - Health & Insurance - Multinational Organizations - Govt. Organizations

Contact Person: Rezwana Khan | Designation: Director & COO
Phone: +880 2 9665374, 8629206 | Mobile: +880 1817045635
Fax: +880 2 9665374 ext-109 | Email: rezwana@stargroup-bd.com
Website: www.stargroup-bd.com



www.systechdigital.com

Stall : B 49

Systech Digital Ltd.

Systech Digital Ltd. is one of the leading software development companies in Bangladesh. Already it has earned vast popularity in Corporate Solutions. Our goal is to provide the best innovative and unique creative solutions to our valued customers. We focus on web application with desktop interface.

Products & Services to be exhibited

1. Merchandising & Manufacturing ERPs 2. HR & Payroll Management 3. Security Access Control 4. Web Application Development & E-commerce 5. Domain Reg. & Hosting 6. Corporate Solutions 7. Outsourcing

Target Business Audience

Corporate, Government, Garments & Textiles, Education, Manufacturing, Trading, Pharmaceuticals & Health care

Contact Person: M Rashidul Hasan | Designation: Managing Director & CEO
Phone: +880 2 8962636 | Mobile: +88 017 50023486, +88 017 50023487
Email: ceo@systechdigital.com | Website: www.systechdigital.com



Stall : B 53 & 54

Talukder ICT Ltd.

Talukder ICT Ltd., a concern of Talukder Group is a software consulting firm provides a full-range of Software Solutions, Web Design & Development and Networking Services for start-up to well-established companies and government organization. We are located in East Razabazar (West Panthopath), Dhaka

Products & Services to be exhibited

Talukder ERP, Garments ERP, Hotel & Restaurant Mgt, Travels & Tours Mgt, Library Mgt, Hospital Mgt, Biometrics & Security Solution, E-Commerce Solutions, Point of Sale, Domain and Hosting Solutions.

Target Business Audience

Government and Private organization, and analyzing the requirements to be fulfilled for strengthening country's software based infra-structure.

Contact Person: Dr. Talukder Farid Ahmad | Designation: Chairman
Phone: +88-02-8126930, +88-02-9120864
Mobile: +88-02-01730061999, +88-02-01711541620 | Fax: +88-02-8158604
Email: tfahmad@talukderict.com | Website: www.talukderict.com



Stall : B 20 to 23

Techants Technologies Limited

TechAnts is an offshore software development firm with years of experience in providing clients web application development, e-commerce, e-learning, CMS solutions, and open source customization. We are also working for Educational Sector.

Products & Services to be exhibited

1.myCampus: myCampus is a simplified web based School/College automation System. 2. Kids Educational Multimedia CD 3. Quickbooks: Accounting Software 4. Domain/hosting/web site development.

Target Business Audience

Educational Sector Any Business Organization requires Accounting package and web site Kids Multimedia production(Age from 5 to 12 years)

Contact Person: Ehsanul Karim | Designation: General Manager, Sales & Marketing
E-mail: ehsan@techants.com | Phone: 8333963, 8333009
Mobile: 01720123458, 01742 600010 | Email: ehsan@techants.com
Website: www.techants.com



Stall : B 24 & 25

Techno BD Web Solutions (Pvt.) Ltd.

Technobd Web Solutions Ltd. is one of the leading web solution providers in Bangladesh. Established in 2002, it has provided effective web solutions to hundreds of individuals and companies, both at home and abroad. From generic static website to customized complex e-commerce driven web applications

Products & Services to be exhibited

E-commerce Solution, Outsourcing Solution, Web Application Development, Website Designing, Web Hosting

Target Business Audience

International Development Agencies, Local Business and Corporate Houses

Contact Person: Shah Imraul Kaeesh | Designation: Managing Director
Phone: 88.02.9126385, 88.02.8142040 | Mobile: 88.01715.317527
Fax: 88.02.9126385, 88.02.8142040 Ext. 102
Email: admin@technobd.com | Website: www.technobd.com



Stall : B 45(A)

Technohaven Company Limited

For 22 years as an independent Software and System Integration house Technohaven Co. Ltd. has been providing Software Solutions, Product Distributions, and outsourcing services to a large number of Financial Companies, Multinational Companies, Local Corporate Houses and International Foreign Agencies. 65 Software IT professional are engaged who are committed to ensuring the best quality and Services to the clients adhering to ISO 9001 quality assurance practices since 2001

Products & Services to be exhibited

1. Business process outsourcing 2. Project Management 3. Automated event Management 4. Specialized ICT Education 5. Facilities Management 6. Custom Software Development Services 7. Software Maintenance 8. System Integration 9. Consulting Services

Target Business Audience

1. Large Manufacturing Companies 2. Financial Institution (Bank/ Lease Financing) 3. Oil, Gas and Energy companies 4. Telecom companies 5. Multinational companies

Contact Person: Habibullah N. Karim

Phone: +88-02-967-3607. +88-02-967-0567 | Fax: +88-02-966-7251

Email: karim@technohaven.com, mailbox@technohaven.com

URL: www.technohaven.com

TECHNOVISTA™

Stall : B 08 & 09

Technovista Ltd.

Established in 1999, TechnoVista is a Software Solutions & Services company. Total commitment to quality & customer satisfaction is the bedrock of our corporate mission. We have successfully delivered solutions for GoB, MNCs, SMEs & exported software to countries- Denmark, Germany, UK, USA, Indonesia etc.

Products & Services to be exhibited

E-Governance Software Business Software E-Commerce Solutions Web based solutions & database driven websites

Target Business Audience

Banks & Non-Banking Financial Institutions, Business Services, Govt., Semi Govt., NGO, SME, Manufacturing, Commercial Organizations, RMG Sector etc.

Contact Person: Mr. Navidul Huq | Designation: Director

Phone: +88028952704-9 | Mobile: 01713047548, 01713014147 ? Fax: +88028952893

Email: hanif.mahmud@technovista.com.bd | Website: www.technovista.com.bd



Stall : B 65

Techvally Networks Ltd.

Tech Valley Networks Limited(TVNL) is one of the largest comprehensive IT solution & Service provider in Bangladesh, which works in all mediums ranging from wired to wireless, fiber optics networks to Craft IT solutions. TVNL is a PLATINUM Partner of Oracle as well partners of SUN, CISCO, CA & DELL.

Products & Services to be exhibited

SUN, Oracle, CISCO, CA, APC, Greenplum, Systimax and Dell Product and Services.

Target Business Audience

FSI, Telecom and Enterprise Business People.

Contact Person: Md. Rushdian Mashrafi

Designation: Business Development & Solution Architech - ORACLE

Phone: +880 2 8818814 | Mobile: +88 01841086181 | Fax: +880 2 8823390

Email: mashrafi@tvnbd.com | Website: www.tvnbd.com



Stall : B 27

The Computers Ltd.

Founded in 1983, The Computers Ltd (TCL) currently has four divisions. They are Software development, ICT education/training, ICT and Financial Consulting and, a retail division for sale of PCs/accessories. TCL team strength is 40 and is led by K Atique –e-Rabbani, B Tech(Hons),UK,FCA.

Products & Services to be exhibited

1. NIKASH ASP(Java/Web App)
2. NIKASH Regular(Java/Web App)
3. NIKASH Ban(Java/Desktop App)
4. NIKASH Eng(Java/Desktop App)
5. NIKASH 3.0 Integrated
6. BHANDER 1.0
7. BIKROY 1.0
8. MOJURI 1.0
9. STHIR 1.0
10. NIKASH for NGOs.

Target Business Audience

NGOs/Clubs/Clinics/Training institutes/
Ports/Corporations/Multinationals/Ministries/ are areas where it has expertise in providing software solutions

Contact Person: Mohammad Al-Mamun | Designation: Junior Programmer.

Phone: +88-02-8319091, 8317357 | Mobile: 01911334824,01711655409

Fax: +88-02-8319091 | Email: almamun_idb@yahoo.com | Website: www.tcl-bd.org



Stall : B 18

ValuePLUS Computer Systems Ltd.

In a country devoid of any immense scientific development, we have been a cutting edge software development company since 2000. We provide business solutions for export oriented manufacturing industries and are particularly specialized in Automation of Yarn Dyeing Mills and Knit Composite Factories. Our motto is "Customer Delight by Customer Service" which we follow intensely to commit ourselves in providing quality customer service. Please visit www.vpcsb.com for further details.

Products & Services

1. BusinessPLUS Enterprise (BPE)- An ERP for Export Oriented Manufacturing Industries 2. BusinessPLUS- A POS solution for Retail and Departmental Stores

Target Business Audience

1. Yarn Dyeing Mills 2. Sweater Manufacturing Companies
3. Knit Composite and Garments Industry
4. Ceramic Industry 5. Retail and Departmental Stores

Business Contact Person: Nahid Ahmad | Designation: Managing Director & CEO
Address : BSRS Bhaban (Level-5), 12 Kawran Bazar, Dhaka-1215
Phone : 02-8153410 | E-mail : info@vpcsb.com | Web : www.vpcsb.com



Stall : B 5

Star Host IT Ltd.

StarHOST is one of the largest private label Web Solutions Providers and top web hosting provider in Bangladesh. We provide the most comprehensive Product Portfolio at the most competitive prices. Founded: 2005 Mission: To offer modern Web Services nationwide Team Strength: 15+ Customers: 1600+

Products & Services to be exhibited

Domain Registration (gTLDs and ccTLDs) Website Hosting Mail Hosting
Attractive Website Designing Dynamic Web Application Development
E-commerce Solution Business Software

Target Business Audience

Individuals SME Companies Medium & Large Corporates

Contact Person: Kazi Zahid | Designation: CEO
Phone: 8100524, 01737944475 | Mobile: 01711901894
Email: info@starhostbd.com | Website: www.starhostbd.com

Outsourcing
Zone

BG Interactive Ltd.	0 02
Hawar IT Software Service Ltd	0 03
Hott Media Ltd.	0 04
Servicengine Ltd	0 06
Softworks	0 05
SSD-Tech	0 07
The Decode Ltd.	0 01

BASIS
SOFT
EXPO
2011



Stall : 0 02

BG Interactive Ltd.

bGlobal works with some of the world's largest multi-national companies, interactive, new media and advertising agencies providing superior and tailored fit interactive and programming services that are cost effective using the latest in web 2.0 and open source technologies.

Products & Services to be exhibited

Back Office Programming Support Web Application Development eCommerce Solutions Social Media Marketing Mobile Application Development Content Management Development Digital Marketing and Design

Target Business Audience

bGlobal's clients include: NBC/Universal CBS Interactive KIA Motors Tech Data Corp Disney HBO McDonald's Renata LTD KDS Accessories and more....

Contact Person: Jassin Chattaram | Designation: Director of Marketing
Phone: +88028825596 | Mobile: +8801730714342
Email: habib@bglobalsourcing.com | Website: www.bglobalsourcing.com



Stall : 0 03

Hawar IT Software Service Ltd

HawarIT Software Services Limited (HSSL) is a production house of HawarIT Limited, which is a Dutch Bangladeshi joint venture software company. HawarIT is working for different Web/e-commerce application, Supply chain System, document management and CAD/GIS solution.

Products & Services to be exhibited

1. ChalolS ChalolS has capability to work with existing systems in any business organization, indicate the flexibility of the platform. Whether it is a Geographic Information System (GIS), a document management system, a product or a business information system, ChalolS can effectively combine information from these sources and publish 2. iMedia It contain three application - Designer, Manager, Player

Target Business Audience

1. Any Business Organizations 2. GIS application users 3. Medium and large Sales stores 4. Advertisement companies

Contact Person: shah alam | Designation: Managing Director
Phone: 88-02-9131551 | Mobile: +8801715668632
Email: s.alam@hawarit.com | Website: www.hawarit.com



Stall : 0 04

Hott Media Ltd.

Digital agency offering services in web design/applications, software, mobile apps, creative design, and online marketing.

Products & Services to be exhibited

Web, mobile apps, design, online marketing

Target Business Audience

Medium to large size businesses

Contact Person: Salim Damani | Designation: Manager, Advertising
Phone: 028413455 | Mobile: 01713.468888
Email: ahadbhai@gmail.com | Website: www.piblabs.com



Stall : 0 06

ServicEngine Ltd.

ServicEngine is a Bangladesh- USA joint venture Business Process Outsourcing (BPO) company that leverages global resources to provide our clients with improved business results. We were one of the pioneers of outsourcing in Bangladesh (Established April, 2006) We are growing revenue at 100%/year and currently have 160+ employees. ServicEngine brings unmatched access to local talent and makes it easy for any global company to do business in Bangladesh.

Products & Services to be exhibited

01. Back-Office Processing. 02. Online Service & Product Support.
03. Digital Advertising Operations. 04. Web development & Design.

Target Business Audience

Enterprises who are interested on > Information Capture, Data Entry, Order Verification, Survey Collection, Claims Processing, Billing Support, Monitor Chat Rooms, Review Blogs, Web Development and Design, SEO, SW Programming and QA testing.

Bangladesh Contact Person: AKM Ahmedul Islam, General Manager,
Level 6, 8 Abbas Garden, Mohakhali DOHS, Dhaka – 1206
Phone : (+8802) 8822396, 8827193 | Mob.: +88 01713453337
Email: ahmedul.islam@servicengine.net | www.servicengine.net
US Contact Person: Kevin M. Kochan, Vice President of US Operations
Phone: (856) 547-1257 Email: kevin@servicengine.net

SoftWorks

Stall : 0 05

Softworks

SoftWorks expertises: C#.NET 2/3.5, PHP, Objective-C/COCOA Touch, i-Phone SDK, Oracle 10g, CSLA framework, .NET AJAX, Dev Express .NET controls, Web mapping controls, JQ Query, XML/JSON/SOAP, COM/COM+. Product Focus: iPhone, iPad & Android, Widows mobile Smartphone & Handheld devices application.

Products & Services to be exhibited

1)Web based dashboard using charts & GIS 2)IPad application - AdarshaLipi, Biography of Bangabandhu 3)Smartphone application - DSETracker, RMGTracker, iSales 4)Web based Constituency Management System

Target Business Audience

1) Handheld Devices & Smart phone Users 2) Non Residence Bangladeshi (NRB)for learning Bangla 3) Foreign Outsourcing companies 4) Kindergarten Schools

Contact Person: Mahmudul Islam | Designation: Managing Director
Phone: +8802-9101769 | Mobile: +88-01715010789, +88-01819295651
Email: info@softworksbd.com | Website: www.softworksbd.com

ssd-tech

Stall : 0 07

Systems Solutions & Development Technologies Limited (SSD-TECH)

Systems Solutions & Development Technologies Limited (SSD-TECH) is a renowned software development company operating in Bangladesh and in various countries across the globe. Since its inception in 2002, it has proved its excellence by providing solutions of superior quality to large and small enterprises, Banking and Non-Banking Financial Institutions and Telecom Operators. It started its Asia Pacific Regional Office in Malaysia in the year 2007 and has achieved the prestigious MSC status.

Products

Mobile Application, Handheld-Based Sales Tracking System, Blackberry Based Workflow Solutions, Blackberry Based Management Dashboard, Service Delivery Platform, Customized VAS Production & Content Management

Customized Solution

Financial Applications for Banks and Other Financial Institutions , Trade Marketing and Order Management Portals for FMCG, Business Process Integration, Data Warehouse and Business Intelligence Portal

Contact Details: Md. Monsurul Hoq Sazzad | Portfolio Manager, Corporate Finance
Phone: +8801730700209 | Phone: +88 02 9882314
Email: sazzad@ssd-tech.com, info@ssd-tech.com | Web: www.ssd-tech.com



Stall : 0 01

The Decode Ltd.

Decode is specialized in photogrammetric mapping services, LiDAR data editing, remote sensing, GIS and 2D, 3D animation. It is the largest & only production centre for photogrammetric mapping in Bangladesh. Our aim is to establish long-term satisfactory working relationship with our customers.

Products & Services to be exhibited

3D City Models for planning and development Digital Stereo Mapping & DEM from Satellite/Aerial image Aerial Triangulation Orthophoto Geo-information software development Web GIS 2D & 3D Animation

Target Business Audience

Bangladesh Government agencies, Foreign Clients, Development agencies, Private organizations, & NGOs etc

Contact Person: Md. Sarwar Alam | Designation: Managing Director
Phone: +880 2 911 6193 | Mobile: +8801711567377 | Fax: +880 2 811 6490
Email: ris@decodemap.com | Website: www.decodebd.com

Mobile
Application
Zone

ATI Limited	H 01 to 04
G5 Technologies Ltd.	H 08
ICT Alliance & ADMIRAL IT LTD.	H 09
IECB	H 13
IpaHolics Ltd	H 6
Multimedia Content & Communication Ltd.	H 5
Prolog BD Ltd.	H 07
SSD-Tech	H 11 & 12
SSL Wireless	H 10

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Mobile Application Zone

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ssd-tech



Stall : H 01 to 04

ATI Limited

ATI Limited is a leading ICT Company in Bangladesh, a "Gold Partner" of ORACLE. The company business are Web based application development, Customized Software Development, Mobile Application Development, Data Mining and Work Flow Mapping. ATI is experienced to Export Software in global market.

Products & Services to be exhibited

ATI Meditop (Hospital Information System), Business ERP Solutions, Content Management System, E-Commerce, Picture Archiving & Communication System (PACS), Mobile Application Development

Target Business Audience

Healthcare Organizations, Government and Non Government Organizations, Multinational Companies, RMG Sector, Pharmaceuticals Industries,

Contact Person: Shaikh Abu Reza (Mr.) | Designation: Executive Director
Phone: +88 02 8912863, 8953302 | Mobile: +8801713039367
Fax: +88 02 8950505 | Email: reza@atilimited.net | Website: www.atilimited.net



Stall : H 08

G5 Technologies Ltd.

G5 Technologies Ltd. (G5Tech) is duly incorporated and run by a set of domain experts in technology and business with the mission of going to be a global leader in Telecom VAS solutions, Location Based Service Solutions, IP Telephony, and software outsourcing worldwide.

Products & Services to be exhibited

1. EzzyDialer (Mobile Dialer) 2. EzzyTrack (Vehicle Tracking System) 3. Bindu (Location Based Services Suit) 4. Automatic Top-Up 5. Location Based Distribution Management System

Target Business Audience

1. Mobile Operator 2. Foreign Outsourcing Company 3. Corporate Business Organization 4. IP Communication Industry

Contact Person: H. M. Abdus Sabur Masud | Designation: CMO
Phone: +88028119966 | Mobile: +8801992543792, 8801731500353
Fax: +88028119966 | Email: info@g5tech.net | Website: www.g5tech.net



Stall : H 09

ICT Alliance

ICT Alliance is a new generation product based GLOBAL technology INNOVATION company focused on customer experience. Its products are web/cloud, mobile and tablets based for business. It has a Danish JV Admiral IT Ltd. focused in MS Dynamics NAV, with a 30yrs European Experience in Business Solution

Products & Services to be exhibited

Microsoft Dynamics NAV Mobility Mobile Apps: A. Field Workers Data Collection B. Field Force Tracking Tablet Apps: iPad and android tablet based Mobile and Tablet Apps: POS and Business Apps

Target Business Audience

MS Dynamics NAV: Large/Medium Corporate Mobile POS: SME business Others: Organizations with field force in Distribution, sells and service business.

Contact Person: M. Manzurur Rahman | Designation: CEO
Phone: +8801823332228 | Mobile: +8801819285199
Email: manzoor@ict-alliance.com | Website: www.ict-alliance.com



Stall : H 13

IECB

Information Engineers and Consultants Bangladesh Ltd (iecb) is a leading and innovative software development house based in Bangladesh. Starting from 2001, iecb now provides solutions in the broad range of Pharmaceuticals, FMCG, Financial, Telecom, e-Governments and some other sectors.

Products & Services to be exhibited

1. mFast. (Mobile enhanced Field force Automation and Sales Tracking Tool) 2. mConnex. (Configurable Push Pull and Bulk SMS Tool) 3. mVizion.(Mobile Location Tracker) 4. PIM Server Application.

Target Business Audience

1. Pharmaceuticals 2. FMCG Companies 3. Financial and Educational Institutions and 4. Any Enterprise whoever has remote reporting needs.

Contact Person: Md. Abul Hashem | Designation: Managing Director
Phone: +88029118303, +88029118404
Mobile: +8801819273000 | Fax: +88029118359
Email: hashem@iecbd.net | Website: www.iecbd.net



Stall : H 06

IpaHolics Ltd

iPaholics Ltd. is a mobile immersive application development company currently in Bangladesh. We are now focusing in iPhone and Android mobile applications. We work hard to delight our users with complete engaging experience using exciting designs, robust engines and smooth performance.

Products & Services to be exhibited

Mobile Applications

Target Business Audience

Mobile application users Out-sourcing companies

Contact Person: S M Mobasser Hussain | Designation: Managing Director
Phone: +880 2 8129475, 8189361 | Mobile: +88 01819277433
Email: info@ipaholics.com | Website: www.ipaholics.com



m u l t i m e d i a
c o n t e n t a n d
c o m m u n i c a t i o n s

Stall : H 05

Multimedia Content & Communication Ltd.

Multimedia Content & Communications Ltd. prides itself in being a progressive visual and e-content production company, passionately committed to developing and promoting digital design, quality text, animation, ICT based training materials, event management, audio and film of all genres.

Products & Services to be exhibited

Mobile Application (i.e: Stock Assist, Radio Lemon24) www.write3.com
(Citizen Journal) www.lemon24.com (Internet Radio)

Target Business Audience

International & Local Development Organizations, Corporate Houses & Government Institutions. We take challenge to reconstruct the information industry

Contact Person: Md. Saidul Islam | Designation: Sr. Assistant Director, Finance & Admin
Phone: +88 02 8129193 | Mobile: 01552403715
Email: sayeed@mcc.com.bd | Website: www.mcc.com.bd



Stall : H 07

Prolog Bangladesh Ltd

Prolog Inc. is a high-end provider of information technology solutions lead by a team of highly professional engineers. In today's environment of increased competition, disruptive market dynamics and continuous changing business processes of clients. We have expertise on mobile handheld application.

Products & Services to be exhibited

Mobile Applications on different platforms 1. iPhone Applications 2. Android Applications 3. BlackBerry Applications 4. Web Applications 5. Palm Web OS Applications

Target Business Audience

The smart phone users and the technology lovers.

Contact Person: Taimur Chowdhury | Designation: Assistant Manager
Phone: +880 2 9339733 | Mobile: +880 1713456883 | Fax: +880 2 9339732
Email: munir.chowdhury@prologinc.com | Website: www.prologinc.com



Stall : H 11 & 12

Systems Solutions & Development Technologies Limited (SSD-TECH)

Systems Solutions & Development Technologies Limited (SSD-TECH) is a renowned software development company operating in Bangladesh and in various countries across the globe. Since its inception in 2002, it has proved its excellence by providing solutions of superior quality to large and small enterprises, Banking and Non-Banking Financial Institutions and Telecom Operators. It started its Asia Pacific Regional Office in Malaysia in the year 2007 and has achieved the prestigious MSC status.

Products

Mobile Application
Handheld-Based Sales Tracking System, Blackberry Based Workflow Solutions
Blackberry Based Management Dashboard, Service Delivery Platform,
Customized VAS Production & Content Management

Customized Solution

Financial Applications for Banks and Other Financial Institutions
Trade Marketing and Order Management Portals for FMCG
Business Process Integration
Data Warehouse and Business Intelligence Portal

Contact Details: Md. Monsurul Hoq Sazzad | Portfolio Manager, Corporate Finance
Phone: +8801730700209 | Phone: +88 02 9882314
Email: sazzad@ssd-tech.com, info@ssd-tech.com | Web: www.ssd-tech.com



Stall : H 10

SSL Wireless

SSL Wireless empowers its clients and partners to communicate between varied IT back-end systems and mobile phones through telecom mediums such as, SMS, WAP, J2ME, and Voice services. We provide a unique, end-to-end, global carrier-grade mobile data service. Our mobile data service offering includes "plug and play" application licensing and hosting. Employing a partnership with Mobile Network Operators, SSL Wireless acts as an MVNO (Mobile Virtual Network Operator), with a clear focus on SMS, Voice, and mobile internet based data communication. SSL enjoys a strong relationship not only with its clients and partners but with regulators as well. We are one of the leading Application Service Provider (ASP) and Mobile VAS Provider in Bangladesh. We provide mobility solutions to corporate, financial institutes, and SME segments and connected to all the mobile operators in the country. SSL specializes in the SMS, MMS, IVR, WAP, J2ME, and WEB based solutions and has been the Market leading ASP to work on SMS, IVR, J2ME, and GPRS as a revenue generating tool for enterprises, media channels, and financial institutes.

Our products and services are:

1. SMS / Voice Short code management
2. SMS and Mobile (Wallet) Banking
3. SMS and Mobile Insurance
4. SMS and Mobile Stock
5. Online Web Store
6. Payment Gateway
7. Mobile Shopping Cart
8. IVR News
9. WAP (Mobile) site

Contact person: Ashish Chakraborty | Asst. General Manager

Cell: +88 017 300 151 85 | Tel: +88 02 8315056, 8316009, 8316969

Email: ashish@sslwireless.com, info@sslwireless.com | Web: www.sslwireless.com

Communication
Zone

DESH Networks	C 06
E-soft billing	C 11 & 12
Genuity Systems Ltd.	C 01 to C 05
MetroNet Bangladesh Limited	C 08 & C 09
Moon Networks Ltd.	C 10
Solution 9	C 07

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Stall : C 06

DESH Networks

Desh Networks is a full service Software provider. Desh Networks is the largest VoIP billing and call routing solution company in the world with the most VoIP business platform installations. For more information mail or msn sales@deshnetworks.com

Products & Services to be exhibited

VoIP Solution Provider, VoIP Billing Softwares, Hosted VoIP Switch, VOS3000, Asterisk, Mobile Dialer, Accounting Software, Life Insurance, Online Invoice System, Human Resource System, ERP etc

Target Business Audience

Business Organizations, Licensed VoIP Providers, Telecom Operators, IT Related Business.

Contact Person: Md. Rezaur Rahman Khan (Raju) | Designation: Director
Phone: +8801730017333 | Mobile: +8801730000106 | Fax: +8801730017334
Email: Sales@deshnetworks.com | Website: www.deshnetworks.com



Stall : C 11 & 12

E-Soft Billing

E-Soft Billing has been providing Telecommunications solutions, stable and flexible product. Our current solutions encompass complete revenue management, billing, and operations for next generation services. E-Soft's solutions are currently deployed in all 7 continents and utilized to provide Data and Voice over WiMAX, Voice services including Broadband Phone, Calling Card, and Wholesale, wired and wireless Broadband Services, Multiply services and many more. Our mission is: 1. Minimize the Cost of investment 2. Secure & Faster ROI (Return of Investment) 3. Maximum Service level Satisfaction 4. To Share feelings with our Customer 5. Help our customer to tune their service

Products & Services to be exhibited

SIP Mobile Dialer, Android SIP Mobile Dialer, iSoftSwitch, SIPPhone(PC2Phone), Smart Device, E-SoftBilling.

Target Business Audience

Outsourcing Company, Outsourcing Mobile Application, Web Development

Contact Person: Mohammad Emran | Designation: CEO
Phone: +88 02 8822384 | Mobile: 01811 480824 | Fax: +88 02 8822254
Email: info@e-softbilling.com | Website: www.e-softbilling.com



Stall : C 01 to C 05

Genuity Systems Ltd.

Genuity Systems Ltd. established in year 2003. Genuity offers gplex Call center solution, Mobile application development for Symbian, Android & Iphone, soft-switch and billing, Advanced IT Training. We are committed to provide quality services and placing honesty and integrity.

Products & Services to be exhibited

1. gplex Call Center solution
2. Mobile application development
3. Voice over IP Soft-switch and billing

Target Business Audience

1. Corporate
2. Telecom
3. Large Manufacturing Companies
4. Universities.

Contact Person: Md. Habibur Rahman | Designation: Manager, Admin & HR
Phone: 88-02-8057038, 8057039 | Mobile: 88-01714007822
Fax: 88-02-8034548 | Email: jewel@genuitysystems.com
Website: www.genuitysystems.com



Stall : C 08 & 09

MetroNet Bangladesh Limited

We are the only company that has installed Fiber Optic backbone spanning from the north, south, east, west and central parts of the Dhaka & almost all the major cities of Bangladesh. We provide 24 hours customer service through our Help Desk etc facilities to attend your queries.

Products & Services to be exhibited

1. Data Communication Services
2. Internet Connectivity Services
3. IP Telephony Services
4. Managed Services

Target Business Audience

1. Telco
2. Banks
3. Corporate Clients
4. Financial organizations

Contact Person: Syed Almas Kabir | Designation: COO
Phone: +88-02-9897612, 8851054
Fax: +88-02-9886442 | Email: almas@metro.net.bd | Website: www.metro.net.bd



Stall : C 10

Moon Networks Ltd.

Moonnetworks is an ICT solution provider company, established in 2005. The company started its journey as a software development company in the field of VOIP. In the course of time became the Reseller of VoipSwitch (one of the famous soft switch in the world).

Products & Services to be exhibited

IP Technology Related Software Billing system for VoipSwitch Billing system for VOS3000 CDR for VoipSwitch Call shop for VoIPSwitch, Hospital Management, Inventory Management

Target Business Audience

We want to empower people and organizations with our IT solutions and services to better performing, more competitive and more sustainable

Contact Person: Kaniz Fatama | Designation: Chief of Admin

Phone: +880-2-9343401 | Fax: +880-2-9343257

Email: kaniz@moonnetworks.net | Website: www.moonnetworks.net



Stall : C 07

Solution 9

We are one of the Leading solution provider company for VoIP, Call Center and High tech web design. We have all experience with all kind voip softwares, Like VPS/VSR, VOS3000, Mera MVTS, Asterisk, Freeswitch etc. For more info: Contact Now: Email/MSN: admin@solution9.com

Products & Services to be exhibited

1. VoIP Softswitch # Hosted Servers 2. Mobile Dialer 3. VSC, VSR, Portal, CallShop, VSM in PHP 4. VOS3000/VPS Hosted Solution 5. VoIP Invoicing 6. All VoIP Support + Solution and Many More.....

Target Business Audience

Licensed VoIP Providers, International Carrier, VoIP Newbie and all kind IT people of Bangladesh.

Contact Person: Rana Khan | Designation: Director

Email: admin@solution9.com | Website: <http://www.solution9.com>

e-Commerce
Zone

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www.adroit-fashion.com

Ecstasy[®]

Ecstasy
www.ecstasybd.com

Prabartana

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www.prabartana.com



Amar Desh E-Shop
www.amardesheshop.com



Rang
www.rangbd.com



Shurjomukhi
www.shurjomukhi.com.bd



Sada Kalo
www.sadakalo.net



Bdjobs.com Ltd.
www.bdjobs.com



Digital Boi Mela
www.digitalboimela.com



Technobd web solutions (Pvt.) Ltd
www.technobd.com



Khubsoroty
www.khubsoroty.com

SEIKO

Electronic English Reference Products

Seiko
www.seiko.bangladeshbrand.com

Multimedia &
Animation
Zone

Ananda Computers M 11
OG Software Ltd M 12
S W Multimedia Ltd. M 10

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Stall : M 11

Ananda Computers

Ananda Computers is known for its Bijoy Bangla Keyboard and Software. It holds the copyright, patent and design rights of these technologies. It has Bijoy Bayanno/ Bijoy Ekushe software for Windows XP/ Windows Vista & Windows Seven with 32/ 64 bit. Its Bijoy Bayanno and Bijoy Bayanno Pro is cheaper and compatible with Windows XP only. It has Bangla writing software for MacOS also. Ananda Computers Bijoy Library, a library management software is one of the best Bangladeshi Software for library automation with Bangla & barcode support. Its Bijoy Shishu Shiksha has all the lessons for a pre school student. Ananda Computers has developed Bijoy Lekhalekhi Shiksha Video Tutorial for the young computer learners. Ananda Also Distribute School Software for Primary schools developed by Chittagong Hill Tracts Development Board. Ananda Computers provides Computer Education in Office management, Digital Graphics and Multimedia development. It also offers courses in Web Development. It has franchisee at all over Bangladesh. It is also involved in formal education for kids.

Products & Services to be exhibited

Bijoy Bangla Software, Bijoy Library, Bijoy Shishu Shiksha, Bijoy Lekhalekhi Shekha, Educational Software & Graphics Multimedia Training.

Target Business Audience

Business people, Educationists and Students.

Contact Person: Jasmine Jui | Designation: Chief Operating Officer
Phone: 7194527 | Mobile: 01713141311
Email: akter.jasmine@gmail.com | Website: www.bijoyekushe.net



Stall : M 12

OG Software Ltd

OG Software Ltd is one of the fastest upcoming providers of Offshore Software Development, IT services and solutions. OG Software Ltd has built up an impressive list of clients, particularly amongst the Japanese communities, which pay testimony to the high quality, timeliness and value of our work.

Products & Services to be exhibited

Sharaku, A photo album creating software. You don't need to be a graphic designer to make your own photo album. Sharaku gives you the opportunity to make your own album with just few mouse clicks.

Target Business Audience

Everybody.

Contact Person: Samira Sultana | Designation: Director
Phone: 8060818 | Mobile: 01753563620
Email: samira@ogsoftbd.com | Website: www.ogsoftbd.com



Stall : M 10

SW Multimedia Ltd.

SW Multimedia Limited (SWML) is a subsidiary company of Shaw Wallace Bangladesh Limited. The company has been established with the goal of providing high quality media products and services, based on top-of-the-line equipment and highly qualified staff talents in the various fields of multimedia.

Products & Services to be exhibited

Animation and Illustration, Desktop Publication, Videography, Photography, Web and Software Development, Database Management

Target Business Audience

SWML produces variety of media materials for a diverse range of clients. Target audiences are all kind of national and international organization

Contact Person: ASF Shamsuzzaman | Designation: Managing Director

Phone: 02 9892836, 9893942 | Fax: 02 9892946

Email: szaman@swmlbd.com | Website: www.swmlbd.com

IT Education
Zone

Bdjobs.com Ltd.	E 01
Data Park (BD) Ltd.	E 02
JiCA	E 04
United International University	E 03

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DATAPARK®

Stall : E 02

Data Park (BD) Ltd.

DATAPARK is an Information and Communication Technology Services development specialist that combines data center, business consultancy, IT education with its recognized expertise in strategic global models to deliver IT products of highest quality both domestically and to the international arena.

Products & Services to be exhibited

1. Data Center solutions 2. Oracle Product Reseller 3. Oracle Consultancy 4. ICT Education 5. Manage Service 6. Outsourcing 7. Software Solutions

Target Business Audience

Telco, Financial Institutions–Bank, Insurance, Group of Company, Government bodies, Software firms and International software market.

Contact Person: Liakat Hossain | Designation: CEO

Phone: +88029102209 | Fax: +88029102210

Mobile: +8801672555563,+8801671555564,+8801755500002

Email: asif@dataparkbd.com | Website: www.dataparkbd.com



Stall : E 03

United International University

Started in 2003, UIU's vision is to become a center of excellence and research in the South Asian Region. Department of CSE offers programs on BSc in Computer Science and Engineering (CSE), BSc in Computer and Telecommunication Engineering (CTE), MSc in CSE

Products & Services to be exhibited

- Brochures on CSE, CTE, EEE, ETE. - Professional workshop information on .NET, PHP, Linux. - Academic Counselling. - Brochures on CCNA. - Student projects on networking, AI and Robotics.

Target Business Audience

- Software experts. - Students seeking university admission. - Interested to build career in .NET, PHP, CCNA, LINUX expert.

Contact Person: Dr. Hasan Sarwar | Designation: Head, CSE

Phone: 9125912-5/201 | Fax: 9125916

Email: hsarwar@cse.uiu.ac.bd | Website: www.uiubd.com



Stall : E 04

Japan International Cooperation Agency

JICA aims to contribute to the promotion of international cooperation as well as the sound development of Japanese and global economy by supporting the socioeconomic development, recovery or economic stability of developing regions.

Products & Services to be exhibited

1. ITEE CONTEST 2010 Brochure 2. JICA Pamphlets 3. What's ITEE (Leaflet, Slideshow, Mini-Quiz etc.)

Target Business Audience

ICT companies, professionals, policy makers, industry leaders, students and other ICT stakeholders of the society interested in Digital Bangladesh.

Phone: (880-2) 9891897 | Fax: (880-2) 9891689

Email: fcdaisen@gmail.com | Website: www.jica.go.jp/english/

Citizen
Services Zone

Access To Information Program (A2I)	H 19 & 20
Bangladesh Computer Council	H 15
Grameen Communications	H 17 & 18
Digital Library	H 14
Japan Bangladesh Friendship Hospital	H 16

BASIS
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2011

Stall : H 17 & 18

Grameen Communications

Grameen Communications, a member of Grameen family of enterprises was initiated by Nobel Laureate Dr. Muhammad Yunus in 1997. It is one of the fastest growing IT companies in Bangladesh with significant national & international operations. It is not for profit company limited by guarantee.

Products & Services to be exhibited

1. gBanker 2. E-Health 3. Gramweb 4. E-Passbook

Target Business Audience

Micro Finance Organizations Info. Entrepreneurs

Contact Person: Md. Abdullah Al Baky | Designation: Senior Executive, MIS

Phone: 8021050-1 (PABX) | Mobile: 01924 714 717

Fax: 88 02-9005350 | Email: ataur@mail.grameen.com

Website: www.grameencommunications.org



Come, Explore your digital future with us

Our capable team has built the largest IT infrastructure in Bangladesh
and enhanced lives of almost 30 million people.
Discover how our IT Solutions can transform your business
to delight your customers.

A Revolution Begins...

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info@gpit.com | career@gpit.com | sales@gpit.com
A Grameenphone Company





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REVE Systems



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Why genuine?



Make the right choice with Genuine Windows®

Every day, more than **1,000,000** consumers check online to see if their copy of Windows is genuine. Make sure you have a genuine copy of Windows: check to see if the PC has a Certificate of Authenticity.

1

Better Protected

- With genuine Windows software, you can be confident that you're better protected from the latest threats - both online and offline.
- Help protect you from counterfeit software that can expose you to unwanted viruses, spyware and phishing scams.
- Users of genuine Windows are entitled to all available updates and patches to help keep PC software current and protected.

2

Help When You Need It

- Support is available from a trusted partner for a more worry-free computing experience.
- Genuine software is supported by the PC manufacturer.
- Professional support is available online or by phone.
- Who stands behind counterfeit Windows? No one you can trust.

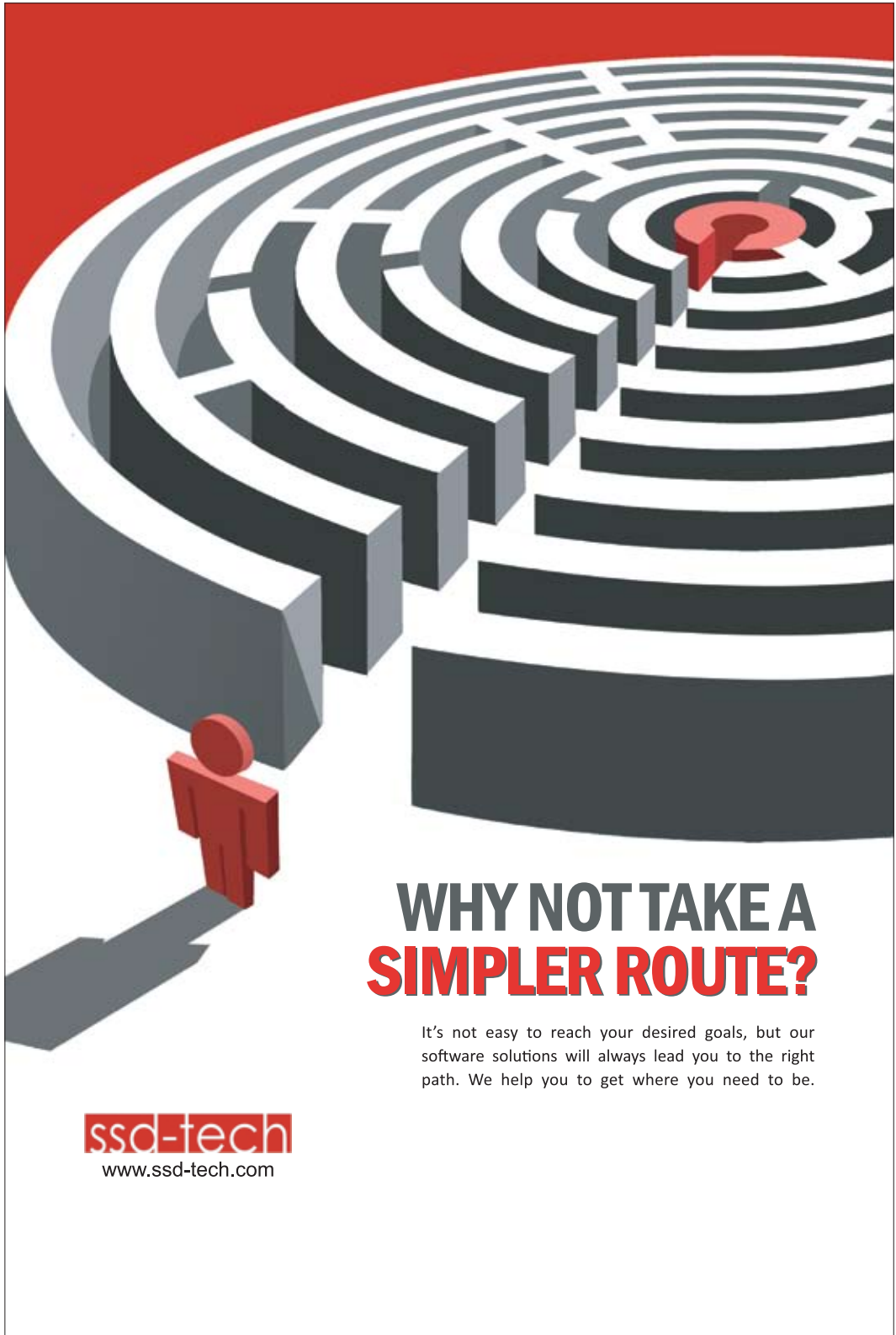
3

Get the Most From Your PC

- A new PC is an investment. A new PC with genuine Windows pre-installed offers you the best PC experience.
- When you purchase a new PC, the OEM customizes Windows specifically for that PC's hardware configuration.
- No annoying pop-ups reminding you that your software is not genuine!

Stay up to date on the latest information about genuine Windows: www.windows.com
dial: +880-2-8832973-5

Learn how to tell if Windows is genuine, go to: www.microsoft.com/howtotell



WHY NOT TAKE A **SIMPLER ROUTE?**

It's not easy to reach your desired goals, but our software solutions will always lead you to the right path. We help you to get where you need to be.

ssd-tech
www.ssd-tech.com



www.banglalionwimax.com

Rapid **technological** development in recent times has put Bangladesh at the **cross-road** of a major economic and social **transformation**. The aggressive **strategy** and decisive **action plans** of the government for achieving the vision of **Digital Bangladesh** by **2021** is opening up avenues for ranges of new and **innovative** citizen services for all sections of the people. At the same time, Bangladesh **IT industry**, powered by a highly talented **large pool of youth**, is now ready to offer itself as the **next** outsourcing destination.

Bangladesh NEXT[®]
next IT destination



Bangladesh Association of Software & Information Services
www.basis.org.bd

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Co -Sponsor - Brac Bank	SP-4

2RA Technology Ltd.	B19
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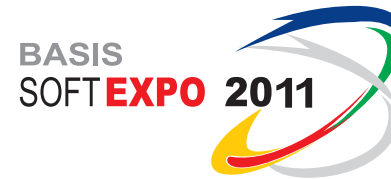
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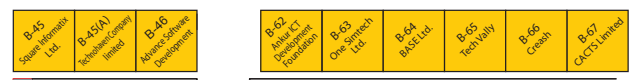
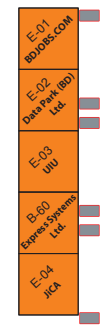
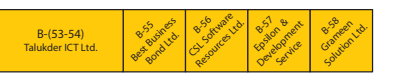
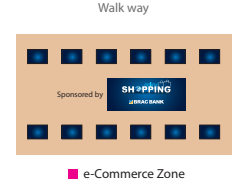
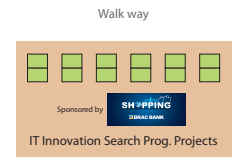
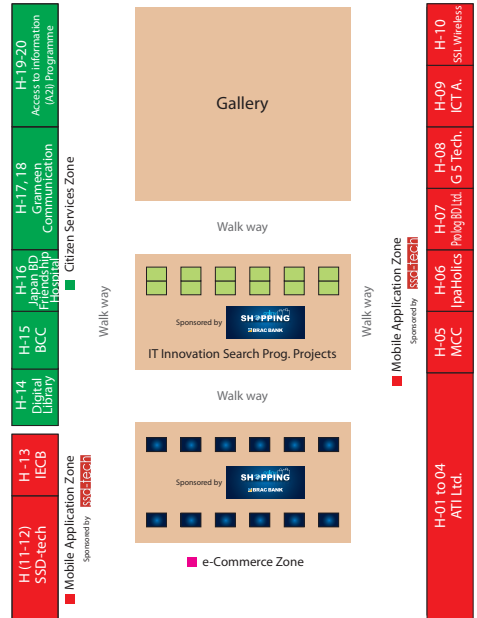
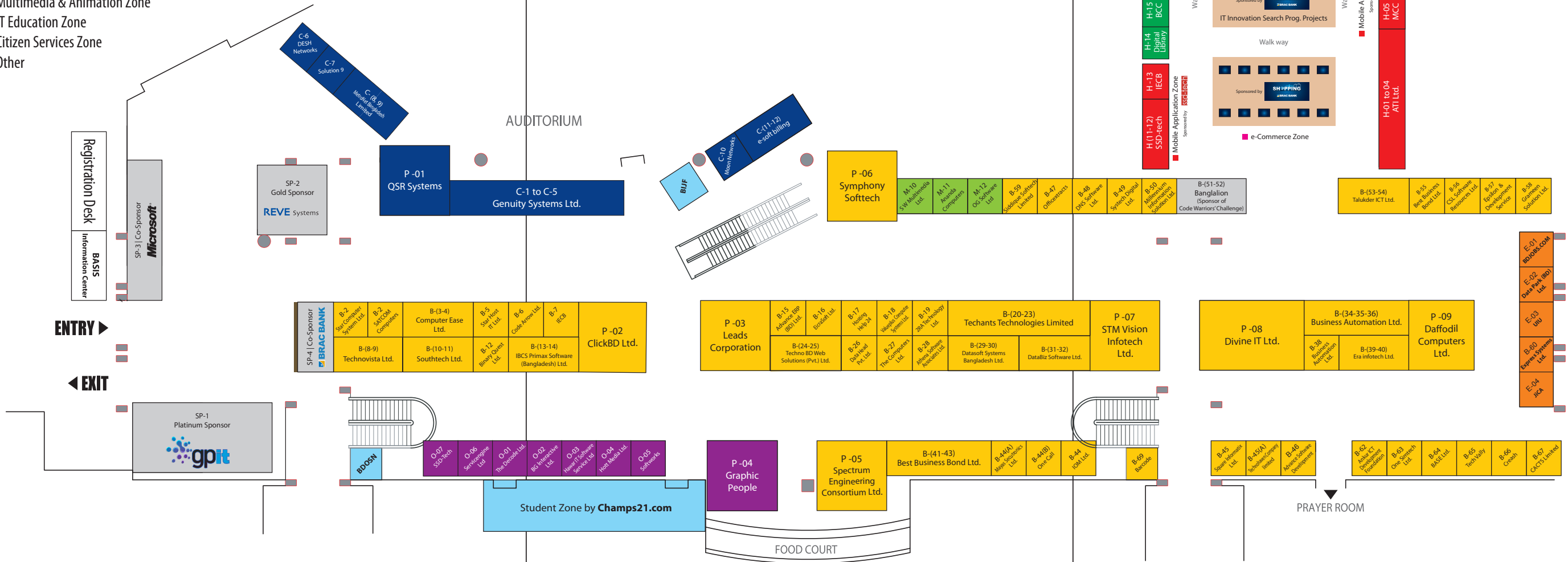
Floor Plan for Softexpo 2011



TOTAL EXHIBITORS ► 110

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- Business Software Zone
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