

# EOI APPLICATION FORM FOR EEF SUPPORT

Ref. No.: ICB/EEF/49.2/EOI/2011/

Date: \_\_\_/\_\_\_/\_\_\_

1. Name of the Company: .....

2. Date of Incorporation: .....

3. Legal Status: .....

4. Registered Address: .....

.....

Tel: ..... Fax: .....

E-mail: ..... Web: .....

5. Sponsors/Shareholders:

SL.	Name of Sponsors/ Shareholders	Designation	Nationality	Percentage /Ratio of Share Holding	Years of Experience in IT Business	Taking part in Management (Y/N)

6. Brief description of current business operation if any: (Within Maximum 100 words in each section)

6.1. Operation Brief

(Explain your current business operation)

6.2. Competitors

(Explain your current market strength/advantage vis-à-vis competitors)

6.3. Customer Value Proposition:

(Explain why customer will purchase your product or service)

6.4. Business Partners:

(How profile/experience of Business partner(s), (if any) would add value to the project)

6.5. Intellectual Property (Describe if any item below is applicable)

(Copyright, Patent, Trade Secrets, Inventions, Processes, Contract, License Agreement, Agreement)

6.6. Financials:

6.6a. Sales for the last 3 years (Should be broken down by Software Service, Hardware and ITES as applicable)

6.6b. Profit for the last 3 years

6.6c. Receivables position for the last 3 years

6.6d. Total borrowing (Banks/Financial Institutions/Personal) position for the last 3 years (Please mention name of Banks/Financial Institutions)

6.6e. Capital position for the last 3 years.

7. Market Strategy: (Please tick out appropriate box)

7.1. Current: Local Market  Export Market  Both

7.2. Proposed: Local Market  Export Market  Both

8. Purpose for EEF assistance: (Please tick out appropriate box)

8.1. Develop a new Project  Product  Service

8.2. Upgrade existing Product Service

8.3. Others \_\_\_\_\_

9. Describe the potential of proposed Business to be financed by EEF: (Within Maximum 100 words in each section)

9.1. Competitors

(Explain your current market strength/advantage vis-à-vis competitors)

9.2. Customer Value Proposition:

(Explain why customer will purchase your product or service)

9.3. Business Partners:

(How profile/experience of Business partner(s), (if any) would add value to the project)

9.4. Intellectual Property (Describe if any item below is applicable)

(Copyright, Patent, Trade Secrets, Inventions, Processes, Contract, License Agreement, Agreement)

9.5. Financials:

9.5a. Sales for the projected 3 years

9.5b. Profit for the projected 3 years

9.5c. Receivables position for the Projected 3 years

9.5d. Total borrowing for the projected 3 years

9.5e. Capital position for the projected 3 years

10. Describe if your Company have association with foreign company in the form of

10.1. Technical arrangements

10.2. Outsourcing arrangements

10.3. Equity Partnership

11. Current Resource Team:

SL	Name	Age	Designation	Academic background	Year of service	Experience in related field

12. Proposed Resource Team:

SL	Position	Number	Qualification & Experience

13. Total Project Cost and Means of Finance:

I hereby declare that all information provided herein is true and correct.

Signature:

Name:

Designation:

Mailing Address:

Phone No.: