Nascenia promises to deliver world-class Web and Mobile applications within budget. With 47 experienced software engineers, our team has successfully completed 51 diverse projects with more than 90% client satisfaction. We have referable clients in USA, Europe and Africa.

How We Can Help You
We will convert your idea to a cloud-based web and mobile applications. We will take care of all the intermediate steps i.e. requirement analysis, wireframe design, UI design, coding, testing, deployment and maintenance. We practice Scrum (Agile) to manage your projects.

Why Us
By choosing us as an outsourcing partner you can get the following benefits.

1. Scale up or down the size of the team quickly
2. Leverage a large pool of experienced talent with cross dimensional skills
3. Get one stop solution under the same roof
4. Get rid of hassles for hiring, training, and retaining talents. It will help you to focus on your core business
5. Reduce your cost by 50% and time to go to market by 40% to 60%
6. Get an output that is culturally adaptable to EU market.

We have referable customers in USA, Canada, and Europe (Denmark, Sweden, UK, Netherlands and Switzerland).

What We Do
We are a custom software service provider focused on web applications using Ruby on Rails, PHP and mobile applications on iOS, Android. It also provides support to its client in front-end design. Key personnel of Nascenia have been working on RoR since 2008.

Ruby on Rails framework involves rapid development cycle and a strong ecosystem. You can get a lot of things done in a very limited time and budget. This is especially helpful for fast growing startups.
It was a pleasure to work with Nascenia. We experienced a very high level of professionalism, great communication, and a strong effort to meet our ongoing development needs. They were also able to successfully implement a complex project on a very aggressive timeline. We look forward to working with the team of skilled programmers in the future, and would strongly recommend his services to other businesses.

Mike Rheaume
COO & Co-founder, SnapKnot
Project: www.snapknot.com

We have been working together with Nascenia since 2011. We are very pleased with the results. The team works reliably, is very professional and delivers fast results.

Janis Daniel Pascal Ewald
Head of Outsourcing & Project Manager, Better Collective
Project: www.bettingexpert.com

…the project was not only completed within the scheduled timeframe, it was within budget and of above par quality. The team was responsive, professional and amicable.

Bilal Musharraf
Dean of Translations, Khan Academy
Project: https://bn.khanacademy.org
How We Work

1. Contact with Client
2. Sign Non-Disclosure Agreement
3. Identify User Requirements/Stories
4. Prepare Wireframe
5. Sign Contract
6. Move to Development Phase
7. Add Stories to Project Management Tool
8. Develop Application (Code)
9. Design UI
10. Client has a mock
11. Client does not have a mock
12. Identify Improvement
13. Get Client Feedback/SQA
14. Push to Git
15. Deploy to Test Server
16. Get User Feedback
17. Push to Production Server
18. Identify New Features/Bug

Nascentio
## What We Are Best at

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<tr>
<th><strong>Language</strong></th>
<th>Ruby</th>
<th>PHP</th>
<th>Objective C</th>
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<td>Adobe Photoshop</td>
<td>Adobe Illustrator</td>
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<tr>
<td>Methodologies</td>
<td>We practice Scrum since 2008. Two of our lead developers are Certified Scrum Masters (CSM)</td>
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What We Did

SnapKnot
SnapKnot is a techcrunch featured application that enables wedding photographers to get listed and showcase their work.

Our Contribution
We used delayed job for handling background processes.

Impact on Client Business
Our client is enjoying rapid growth in business. Our day to day service help them to accelerate their business processes and think faster on their policies.

Technology Used

Bettingexpert
bettingexpert is a rapidly growing sports betting community. Over 175,000 experts are using bettingexpert to improve their betting.

Our Contribution
We worked on features that improves sports betting and online casino experiences from the user perspective. This platform includes full transparency about bookmakers, online casinos, tipster performance, and contains comprehensive betting information, and data-driven blogs supported by a large community of passionate tipsters.

Impact on Client Business
bettingexpert helps users make better betting choices. This also monitors and measures performance of different groups of people related to sports betting.
**Simple Signup**

Simple Signup is an event management web application. It accepts signups and payments for their events. Currently, ‘Simple Signup’ has around 40 thousand users.

**Our Contribution**

We integrated payments API like payex, payson and paypal. We integrated clickatel for SMS gateway. We were responsible for managing server hosted on Glesys cloud server. We used backup_fu to take daily database backup.

**Impact on Client Business**

Along with working directly on simple signup, we also provided consultation on technical implementation as well as business logic modification.

**Daytripfinder**

Daytripfinder offers users to see the list of tourism attractions in UK along with google map. A user can comment, review attractions. Attraction owners can claim and maintain attractions.

**Our Contribution**

We built the site on Ruby on Rails and MySql. It consumes Google map API using geokit.

**Impact on Client Business**

Through daytripfinder tourists can find important tourist spots and also attractive deals.
Wairever

Wairever, Inc. is a full service company that offers software, services and support to meet all of your clinical content management needs for EHR implementation and maintenance. Their affiliations include COACH, CHIEF, AMDIS, HIMSS, AMIA, AHIMA, ANHIX, and HIMSS Canada.

Impact on Client Business

This service helps its clients to manage clinical content and drastically save time and money.

Technology Used

Rails, Java, Python

Undiscovered Kitchen

This is a market place for selling artisan handcrafted foods.

Our Contribution

We built full marketplace with payment gateway (Stripe) integration. Using this system user can manage their shop, products and orders. It has full CRM system to keep track orders (open, pending and complete) and interact directly with customers in case anything goes wrong. We developed the site with Ruby on Rails 3.2.

Impact on Client Business

Undiscovered Kitchen gives users complete control over their product inventory and prices. The application helps small batch food businesses and passionate kitchen entrepreneurs reach new customers, sell their products across the country and grow their businesses.

Technology Used

Rails 3.2, Facebook API, Stripe API, Mandril API, Pinterest API, Mailchimp, Twitter API
**Sibme**

Sibme is a private video collaboration platform designed to improve teaching and learning in schools, institutions, and organizations.

Our Contribution

We have been working on different products of wairever that are built on RoR, Java. We helped them make it simple, elegant and flexible enough to meet the needs of an entire school or institution. It is built with Ruby on rails 3.1, mySQL, hosted on Amazon EC2 instance, leveraged API of zendcoder for encoding and Braintree as payment service, Python.

**Lockstateconnect**

This is a website for managing smart home devices. Users add different smart devices like thermostat, lock, power plug, camera and many more to their home of a specific hardware vendor to their home. Then user register those devices to Lockstate portal to control the devices from the portal.

Our Contribution

We have developed more than 80% of functionality of this application. Devices communicate directly with an intermediate API server and our portal communicates with the API server to control the devices.

**Impact on Client Business**

It made the lifestyle of people easy. It ensures peoples' safety. The client was satisfied to see their technology being used frequently by people.
**SchooliT**

SchooliT is a multipurpose school or campus management software.

**Technology Used**

- [www.schoolit.com.ng](http://www.schoolit.com.ng)

**Our Contribution**

We built the site with Ruby on Rails. The modules include Exam Management, Attendance Management, Registration Management, Employee Management, Student Management, Course Management, Batch Management, School Management, SMS Sending and Online Payment.

**Impact on Client Business**

Many educational institutions in Nigeria use SchooliT for managing their schools/campus.

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**Khanacademybangla**

This is a project by Khan Academy to educate people in Bangla.

**Technology Used**

- [www.khanacademybangla.com](http://www.khanacademybangla.com)

**Our Contribution**

We translated and narrated 381 videos of Science (Physics, Chemistry, Organic Chemistry and Biology) playlists. The videos ended up being very popular. The content is licensed under Creative Commons. This is built on Ruby on Rails embedding youtube videos.

**Impact on Client Business**

Through this project eager learners, who are native Bangla speakers, are able to learn about a diverse range of topics.
What We Did

BettingExpert

This is the mobile version of the bettingexpert application. This is about betting in sports.

Impact on Client Business

This helps users to make betting choices quickly through mobile. This also helps users to stay up to date with bettingexpert.

Techology Used


DayTripFinder

Daytripfinder is a mobile application through which travelers can explore nearby attraction based on the location.

Impact on Client Business

With more than 10000 UK visitor attractions, a tourist finds tourist spots and gets offers for many places.

Our Contribution

We built the application both for the Android and iOS. Travelers can find nearby attractions and relevant deals based on google map.
Our Founders

We are a pure software company. All of our founders are passionate and engaged full time in the company. We only work for international markets.

Nascenia was founded by three veteran professionals from software industry:

Sheikh Shaer Hassan (CEO) has 15 years of experience working in transportation, telecommunication, advertising and IT sector. He holds an MBA from the top-ranked business school in the country.

Fuad Bin Omar (COO) has over 8 years of industry experience of programming and project management. He is a Bachelor in Computer Science and Engineering. He is also an MBA majoring Finance.

Fattahul Alam, the CTO of the company has over 8 years of experience working in different software projects including in complex business domain like project management, financial products, multi-level-marketing and social networking. He is a Bachelor in Computer Science and Engineering.

The team size is now 61 and growing about 50% rate yearly.

The motto of the team was to do whatever it could do best and not accept any project where it did not have sufficient expertise. The goal of this conservative approach was to make customer happy. Happy customers referred to their friends who led to even more customers. That was the key factor behind the growth. We make our customers happy and they become our marketers.
Awards and Accolade

BASIS Outsourcing Award 2014
The award recognizes companies that show outstanding performance in providing offshore IT services and thus, contributes to its country’s employment generation and foreign exchange inflow.

Red Herring Asia 2013
The Red Herring editorial team awards promising companies that excel at technology, innovation, strategy execution and financial performance.
Further Information

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